

# **LEDGER LEGENDS 2K25**

**On**

**13th OCTOBER 2025**

**Conveners**

**Dr. K. Soundrapandian**  
**Head-Commerce**

**Program Coordinators**

**Dr.N.A. Arshiya Afrin**  
**Mr.O. Mohamed Haris**  
*Assistant Professor-Commerce*

**DEPARTMENT OF COMMERCE**

**OCTOBER-2025**

## ACKNOWLEDGEMENT

The Department of Commerce extends heartfelt gratitude to the management of **B.S. ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY** for their continued support in organizing academic and co-curricular initiatives. We sincerely thank our **Head of the Department of Commerce** for providing us with the opportunity, constant encouragement, and guidance to organize **Ledger Legends 2K25**. Their support and motivation were instrumental in the smooth and successful execution of the event.

We also extend our special thanks to the faculty coordinators, Dr. N. A. Arshiya Afrin and Dr. O. Mohamed Haris, for their continuous guidance, supervision, and encouragement throughout the event. Their dedication and leadership ensured the event's success at every stage.

Our heartfelt appreciation goes to the student coordinators, Madhubala R. and Sham P., for their teamwork, enthusiasm, and effective coordination that made the event well-organized and lively.

I would also like to acknowledge the efforts of the **organizing committee of Ledger Legends 2K25**, whose meticulous planning and dedication made the event not only informative but also highly engaging. Their hard work and commitment provided me with the opportunity to observe, learn, and analyze various aspects related to the event.

My sincere appreciation also goes to the participants, volunteers, and teammates, who contributed their time, cooperation, and enthusiasm. Their involvement helped create a collaborative and enriching environment.

**Thank you.**

## **INTRODUCTION**

Ledger Legends 2K25 was one of the most anticipated academic events conducted by the Department of Commerce on 13th October 2025. The event was designed with the aim of fostering intellectual curiosity and promoting holistic learning among commerce students. It provided a vibrant and competitive platform that blended knowledge, creativity, and real-world business understanding.

The Business Quiz tested students on a wide range of topics, including brands, marketing, finance, entrepreneurship, and current business affairs. It was intended to stimulate quick thinking, awareness, and teamwork among participants. The Paper Presentation, on the other hand, offered students an academic forum to express their research-oriented insights on various topics related to business, finance, and management. It encouraged innovation, academic writing, and effective communication.

By organizing Ledger Legends 2K25, the department aimed to bridge the gap between classroom learning and industry exposure. The event not only celebrated the spirit of competition but also encouraged collaboration and peer learning. It served as a reminder that education in commerce goes beyond textbooks it is about understanding how concepts work in real markets, adapting to change, and showcasing one's ability to think strategically.

The event witnessed overwhelming participation and enthusiasm from students, faculty members, and judges. The positive energy throughout the day reflected the success of the department's commitment to nurturing young minds and preparing them for future challenges in the business world.

## **OBJECTIVES OF THE EVENT**

- To encourage students to demonstrate analytical and problem-solving abilities.
- To create awareness about current business trends, brands, and market strategies.
- To enhance communication, presentation, and research skills.
- To build confidence and teamwork among students.
- To provide an experiential learning platform that bridges theory and practice.
- To recognize and reward student talent and innovation.





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**LEDGER LEGENDS**

**2K25**



INNOVATIVE TO ELEVATE

*An Intra Department Event*

**OFF-STAGE**

Business Quiz  
Paper Presentations



**FREE**  
REGISTRATION



Date : 13th October  
Time : 10am onwards

**Student Co-Ordinators**

Madhu - 9042709860

Sham - 7397248842

**Staff Co-Ordinator**

Dr.N.A. Arshiya Afrin

Mr.Mohamed Haris.O

## EVENT DETAILS

The event was held in two separate venues:

**SM106 – Business Quiz**

**SM204 – Paper Presentation**

Both events commenced with an introductory session, followed by the competitions. The faculty and student coordinators ensured smooth scheduling, time management, and participant guidance throughout.

The day began with welcoming remarks and an overview of the event rules and criteria. Participants were briefed about the evaluation parameters and time limits before their respective rounds began.

### BUSINESS QUIZ (SM106)

The **Business Quiz** segment was one of the liveliest and most engaging parts of **ledger legends 2k25**. Designed to test students' awareness of current affairs, market trends, and general business knowledge, the quiz encouraged participants to think critically under time pressure.

A total of **52 students**, forming **26 teams**, participated in this round. Each team consisted of two members, and the competition was structured into **three progressive rounds** to evaluate different skill sets such as recall, reasoning, and quick decision-making.

#### Judges:

DR. R. MARY ANGELIN

DR. G. STELLA

DR. K. SELVI

DR. K. SHOBANA

### ROUND 1 – BRAND BUZZ

This round consisted of **20 questions** focused on popular brands, logos, and taglines. Teams were given **35 seconds** to answer each question. The round tested participants' ability to instantly recognize business symbols and connect them with their parent companies or industries. It served as an exciting start that captured the audience's attention and encouraged quick thinking.

## ROUND 2 - MARKET MOVERS

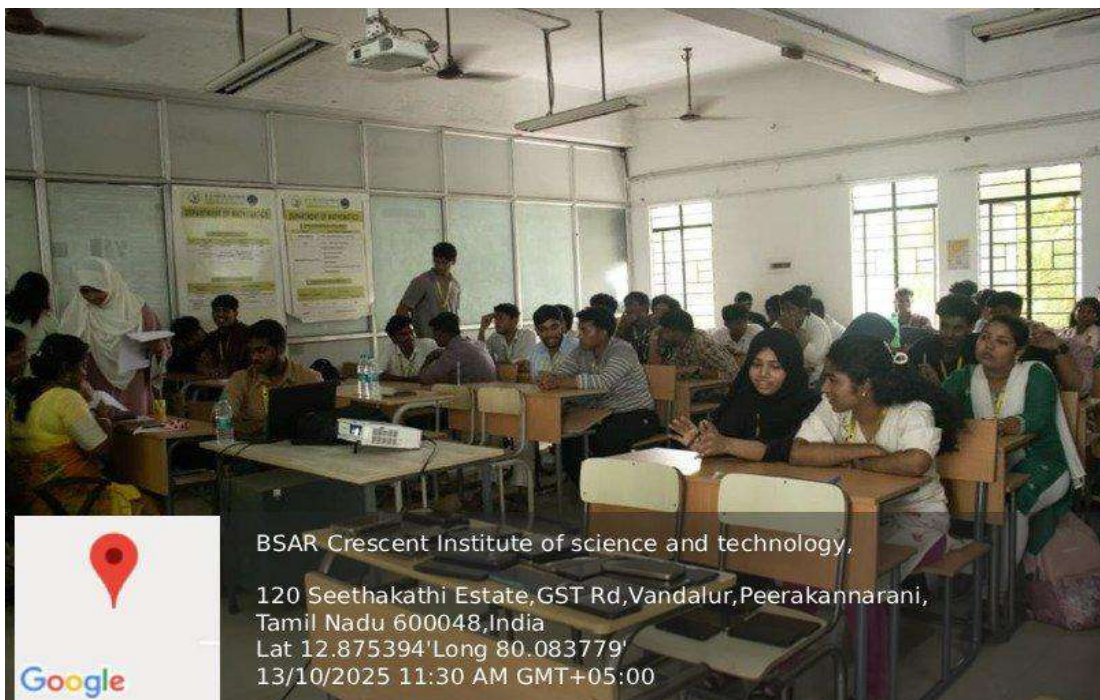
The second round, titled *Market Movers*, delved into corporate case studies, major business deals, and economic developments. It comprised **15 questions**, each with a **25-second** response window. The questions tested not only factual knowledge but also analytical understanding of global market dynamics and financial decisions. This round helped students relate theoretical knowledge to real-world business situations, reflecting the event's educational intent.

## ROUND 3 – RAPID FIRE

The final and most thrilling segment rapid fire featured **21 fast-paced questions** from mixed domains — including marketing, finance, leadership, and current business trends. Each team was given **15 seconds** per question. The round created an atmosphere of excitement and anticipation, keeping both participants and audience engaged till the end.

Throughout the quiz, the participants demonstrated strong teamwork, presence of mind, and enthusiasm. The judges commended the students' in-depth knowledge and quick reflexes. The audience's energy and participation added vibrancy to the event, making the quiz not just competitive but also highly interactive.

All **participants were awarded e-certificates** as a token of appreciation for their active involvement. The **winners received cash prizes** as recognition for their outstanding performance and excellence in the competition.

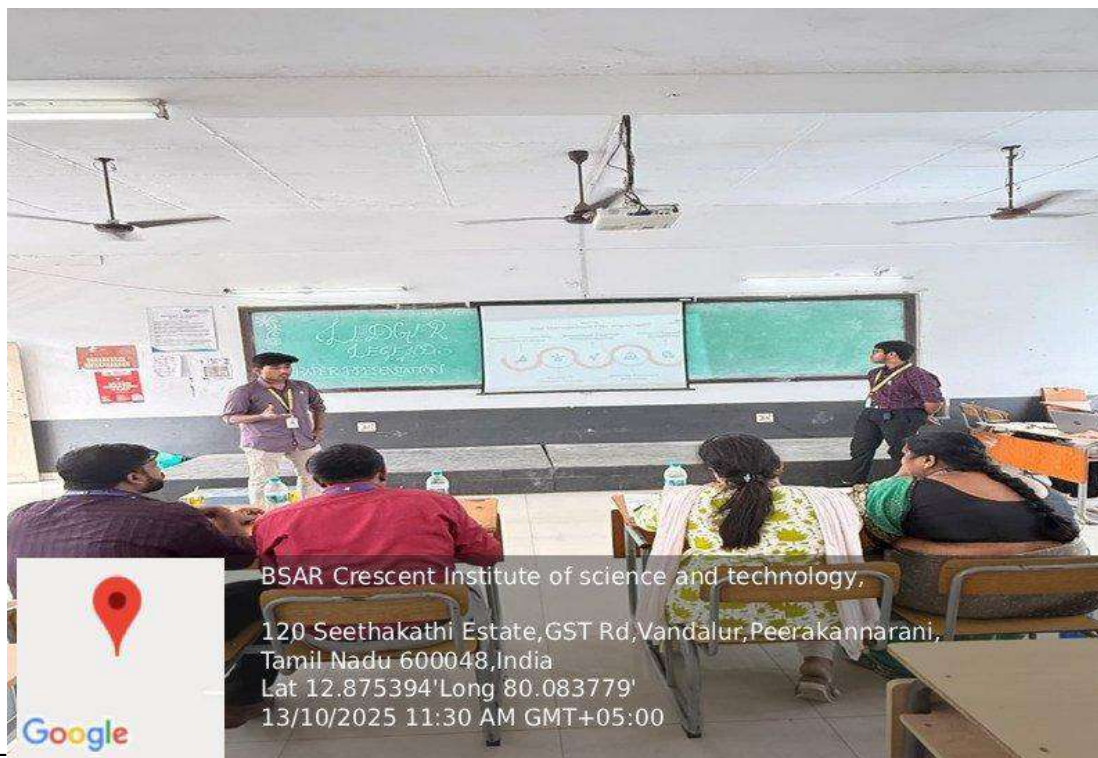


## PAPER PRESENTATION (SM204)

Simultaneously, the Paper Presentation session was conducted in Room SM204. This event offered students a platform to present their original ideas and research on various commerce and management topics. A total of 10 teams, consisting of 20 participants, took part. Each team was required to present their paper within a 5-minute timeframe, ensuring concise and impactful delivery.

The panel of judges for the Paper Presentation included:

- DR. N. KOGILA
- DR. K.HASSAN SHAREEF
- DR. S. L. SOBIYA
- DR.T.SELVAKUMAR



Participants covered diverse themes such as financial innovation, digital marketing trends, sustainable business practices, and evolving accounting systems. Each presentation was evaluated based on clarity, originality, relevance, and presentation style. The judges provided insightful feedback, emphasizing research depth, creativity, and articulation.



All participants were appreciated for their valuable efforts and were **awarded e-certificates** for their participation. The **winning teams received cash awards** in recognition of their creativity, depth of research, and presentation excellence.



## HIGHLIGHTS OF THE EVENT

The Ledger Legends 2K25 event stood out for its perfect blend of learning, competition, and collaboration. It brought together students, faculty, and judges in an atmosphere of intellectual excitement and creative exchange.

- The **event organization** was exemplary, with clear scheduling, seamless coordination, and effective time management ensured by both faculty and student coordinators.
- The **participation rate was impressive**, drawing a total of 72 students across both events, reflecting the enthusiasm and engagement of the commerce community.
- The **judges' presence** added immense value — their insights and feedback guided students on how to enhance their academic and professional approach to business challenges.

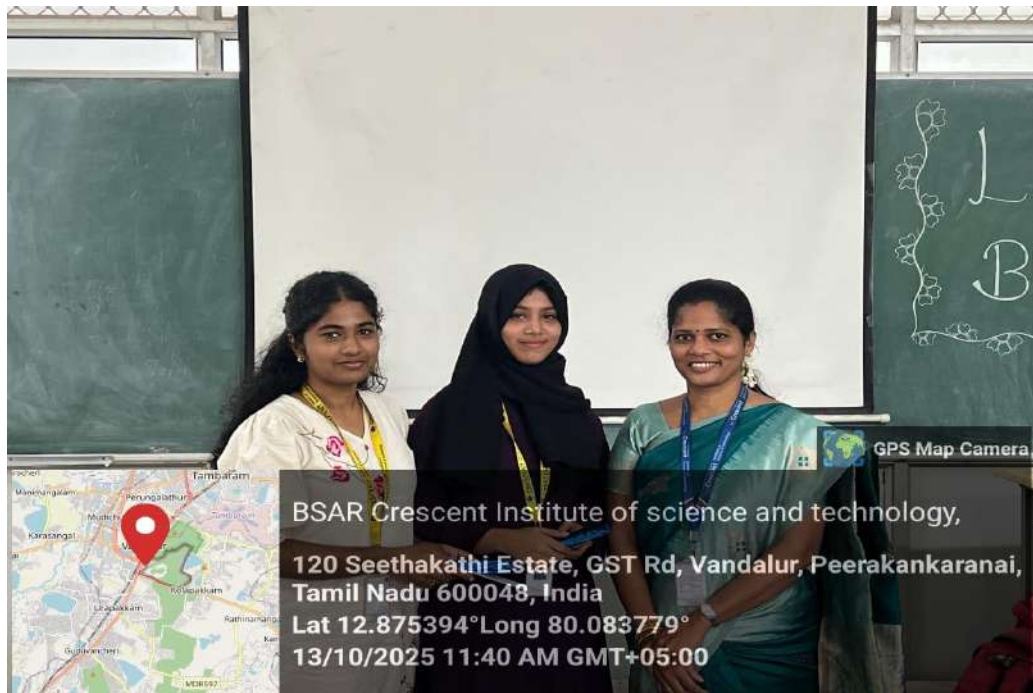


- The **audience interaction** remained lively and enthusiastic throughout the day, creating a positive and motivating environment for participants.
- The **distribution of e-certificates** encouraged participation and recognized every student's contribution, while **cash awards for winners** served as a motivating factor for academic excellence.

- The **teamwork among organizers** was commendable — from stage management to technical arrangements, every aspect of the event ran smoothly, reflecting strong coordination and leadership.



- The event also served as a **platform for experiential learning**, allowing students to bridge theory with practice through research, quiz participation, and peer interaction.
- Overall, Ledger Legends 2K25 successfully combined academic value with entertainment, leaving both participants and attendees inspired for future endeavors.



## CONCLUSION

The Department of Commerce's Ledger Legends 2K25 marked yet another milestone in promoting academic excellence, student engagement, and professional growth. The event successfully blended learning with fun, giving students an opportunity to test their knowledge, enhance their confidence, and showcase their innovative ideas.

Through the **Business Quiz** and **Paper Presentation**, participants gained valuable exposure to the practical dimensions of commerce and business studies. The quiz tested their awareness, critical thinking, and decision-making under pressure, while the paper presentation nurtured their research abilities, communication skills, and creative problem-solving. These activities not only assessed their subject knowledge but also helped develop essential professional traits such as leadership, teamwork, and time management.



The event also fostered a strong sense of community and collaboration within the department. The seamless coordination between faculty members, student organizers, and participants demonstrated the collective spirit that defines the Department of Commerce. It was inspiring to witness the enthusiasm and dedication shown by all involved, reflecting the department's commitment to nurturing well-rounded individuals ready to meet future challenges.



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Overall, the event not only met its objectives but also strengthened the department's vision of cultivating analytical, confident, and socially responsible commerce professionals. The overwhelming participation, the competitive spirit, and the appreciation received from students and faculty alike stand as testimony to the success of Ledger Legends 2K25.

The Department of Commerce looks forward to continuing this legacy with even greater enthusiasm in the coming years, fostering more platforms that inspire intellectual curiosity, innovation, and excellence among students.

Additionally, the event fostered a spirit of healthy competition among participants while maintaining a sense of unity and enthusiasm. It provided an opportunity to learn from peers, understand different approaches to tackling problems, and appreciate the importance of strategic thinking in business-related scenarios. The event also highlighted the importance of adaptability, time management, communication, and creative problem-solving—qualities that are essential in both academic and professional spheres.

The success of Ledger Legends 2K25 reflects the dedicated efforts of the organizing committee, supportive faculty members, and active participation of students. Their collective contributions ensured smooth coordination and a positive learning atmosphere throughout the event. The knowledge gained and experiences shared during this event will undoubtedly benefit students in their future academic pursuits and career pathways.

In conclusion, Ledger Legends 2K25 was not merely an event but a meaningful learning journey. It inspired participants to expand their intellectual capabilities, encouraged them to embrace challenges with confidence, and motivated them to strive for continuous improvement. The event stands as a memorable milestone that promotes growth, collaboration, and excellence in the field of commerce and finance.

  
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