



B.S. Abdur Rahman®  
**Crescent**  
 Institute of Science & Technology  
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*Crescent*

# LANCE

ISSUE 26 - November 2024

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# MMC REVIVALS'24

**ISTD-C**, Crescent University's cultural community left an indelible mark at **Revivals'24**, conducted by the **Madras Medical College, Chennai**. Winning the prestigious **Best College award** highlights ISTD-C's strong leadership, unity and unwavering dedication to excellence. The clubs and teams delivered remarkable performances throughout the event, showcasing the collaborative spirit that defines ISTD-C. This victory reaffirms ISTD-C's influence on Crescent's achievements and establishes a new benchmark for involvement in scopes outside the campus.



Key wins include the **Crescent Fashion Team** earning 1st Place with their remarkable presentation, and **Crescent Team Dramatix** securing 2nd Place in the Variety event flaunting the flair of drama. The **Crescent Literary Society** bagged 1st Place in Spin a Yarn, displaying exceptional storytelling talent, while the **Crescent Art Club** claimed 2nd Place in Drawing with their artistic expertise. The **Crescent Club of Photographers** also captured 1st Place in Photography, skillfully representing the event's essence through their images.



These accomplishments reflect ISTD-C's broad skillset and commitment to success across various fields. ISTD-C continues to build a legacy of excellence and inspires our student community for future competitions.

# MED PLUS CONNECT 2.0

On **23rd October 2024**, **Crescent School of Pharmacy**, in association with the **Academically Global Healthcare Academy**, hosted **MedPlus Connect 2.0: Unlocking Global Careers for Pharmacists and Healthcare Professionals**. The event was held at the Auditorium of B S Abdur Rahman Crescent Institute of Science and Technology, which aimed to provide aspiring healthcare professionals with insights into global career pathways, focusing on pharmacists.

**Dr. Akram Ahmed**, founder and CEO of Academically Global Healthcare Academy and a distinguished academician with a PhD from Australia delivered the keynote address. His amazing insights into global migration pathways for healthcare professionals were a highlight of the event.

The workshop began at 8:00 A.M. with registrations and pre-event networking, providing participants the opportunity to connect and prepare for the day's sessions. The official program commenced at 9:45 A.M. with a formal opening wherein **Prof. M. Vijaya Vara Prasad**, Dean of the Crescent School of Pharmacy, delivered the welcome address, setting an encouraging tone for the event, followed by the speeches of **Dr. Yashoda**, President of IMA Women's Wing, Tambaram, and **Dr. V. S. Hariharan**, Chairman of IMA JDN Tamil Nadu, then the university officials, including the Pro-Vice-Chancellor, **Dr. N. Thajuddin** and the Registrar, **Dr. N. Raja Hussain**, delivered Felicitation addresses, underscoring the institution's dedication to preparing students for global opportunities. This was followed by an insightful session from Dr. Akram Ahmed where he presented a detailed discussion on migration pathways for healthcare professionals

The afternoon session consisted of a virtual panel discussion featuring healthcare experts from Australia. This interactive session provided real-world insights into global healthcare careers.

The event concluded with a detailed Q&A and counselling session, where participants had a chance to address their queries directly to the experts.

The event was organised under the leadership and support of **Prof. Dr. T. Murugesan**, Vice-Chancellor, as the Chief Patron, **Dr. N. Thajuddin**, Pro-Vice-Chancellor, and **Dr. N. Raja Hussain**, Registrar, as Patrons and **Prof. M. Vijaya Vara Prasad**, Dean of CSP, as the Convenor. The Organizing Secretaries included **Dr. Haja Nazir Ahmed**, **Dr. Ismail Y.**, and **Dr. U. Ubaidullah**, while the Coordinators were **Dr. N. Irfan**, **Dr. L. H. Thameemul Ansari**, **Dr. S. Prema**, and **Mr. Mohammad Habeeb**.

MedPlus Connect 2.0 was a well-structured and impactful workshop that successfully provided healthcare professionals with essential insights into global career opportunities. The sessions led by amazing speakers and academicians, left participants with valuable knowledge and motivation to pursue international pathways. The collaborative efforts of the organisers ensured the event's success, making it a meaningful occasion for all attendees.



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# Precision'24

## A Global Hub of Innovation

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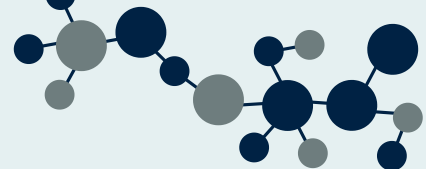
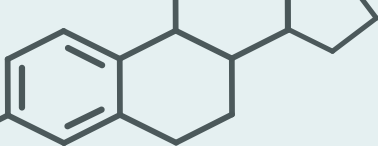
Precision+ 2K24 brought together a vibrant community of tech enthusiasts, fostering technical knowledge, creativity, and camaraderie. The event was a testament to the power of collaboration and innovation and to the dedication of the Society of Electronics and Instrumentation Engineers (SEIE).

**The Department of Electronics and Instrumentation Engineering** hosted **Precision+ 2K24**, an international-level technical symposium, on **24th October 2024**. Held at the Seminar Hall 1 from 10:00 A.M. to 5:00 P.M., the event was a grand success

The symposium was a perfect blend of technical and non-technical fronts of EIE. Technical events included Vision Quest Paper Presentation, Electrothon, Quantum Leap Simulation, and Techwar. Non-technical events included Connections, Anime and Animation Quiz, Groove Quest, Gaming Arena (eFootball) and Raw and Ready. With over 250 participants, including 150 from other institutions and a notable international presence, the event showcased the vibrant spirit of collaboration and innovation.

A key attraction of the symposium was the Paper Presentation segment, with over 100 participants presenting their research findings. Out of 45 submissions, 10 hailed from renowned foreign institutions like UCSI University, Malaysia and Dubai Men's College, UAE, further underscoring the global significance of the event.





# PHARMACLIN 2.0

The Future of Pharmacy, Patient-Focused Care, and Expert Problem Solving

A one-day workshop, **Pharmaclin 2.0: The Future of Pharmacy, Patient-Focused Care, and Expert Problem Solving** was organized by the **Crescent School of Pharmacy** in collaboration with the **Indian Pharmaceutical Association (IPA)**, Tamil Nadu State Branch. Held on **24th October 2024**, the event took place at the Convention Center Auditorium, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai.

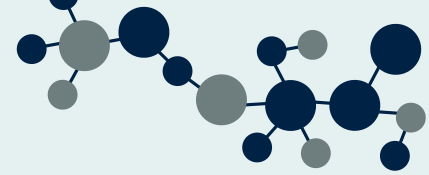
With insightful sessions on pharmaceutical care and practical problem-solving, the event emphasized the critical role of pharmacists in modern healthcare.

## A one-day workshop titled Pharmaclin 2.0

The workshop aimed to explore the evolving role of pharmacists in patient care and problem-solving. Key sessions were delivered by renowned speakers including **Dr. K. Pandian**, Hon. Joint Secretary of IPA, Tamil Nadu State Branch; **Dr. Karthik Rakam**, Pharm D, CEO of Avenida Innovations and Director at Kairos R&D Solutions; **Dr. N. Raja Hussain**, Registrar of BSACIST and **Dr. M. Vijay Vara Prasad**, Dean of Crescent School of Pharmacy.

Two main sessions were conducted. The first session *Pharmacy 2.0 – The Shift from Dispensing to Pharmaceutical Care*, highlighted the transition of pharmacy from a dispensing role to a more patient-centred approach. The second session was about *Cracking the Codes – Solving Drug-Related Problems Through Case Studies*, which provided insights into identifying and resolving drug-related issues using real-world scenarios.

The workshop focused on patient-centric care and innovative approaches to drug-related challenges, the importance of adaptability and problem-solving in the evolving pharmaceutical field.



Participants were encouraged to understand the clinical role of pharmacists and the importance of building problem-solving skills to tackle drug-related challenges. These sessions offered valuable perspectives on how pharmacists can contribute to better healthcare outcomes.

The event was conducted under the guidance of **Dr. Haja Nazeer Ahmed, Dr. Ismail Y and Dr. U. Ubaidullah**, who coordinated the activities seamlessly.

The workshop was appreciated for its engaging content and practical approach, leaving participants with a deeper and better understanding of the future of pharmacy. It provided a platform for learning, collaboration, and inspiration, making it an important event in the Crescent School of Pharmacy's calendar.



*"Pharmaclin 2.0 marked the dawn of a new era in pharmacy, where knowledge meets compassion, and every challenge becomes an opportunity to innovate for better healthcare outcomes.*

*As we look to the future, Pharmaclin 2.0 reminds us that the heart of pharmacy lies not just in science, but in the art of patient care and the relentless pursuit of solutions for a healthier world."*

PHARMACLIN 2.0 - THE FUTURE OF PHARMACY  
PATIENT FOCUSED CARE & EXPERT PROBLEM - SOLVING

Organised by  
**Crescent School of Pharmacy**

In association with  
Indian Pharmaceutical Association - Tamilnadu State Branch

October 24<sup>th</sup> 2024

Dr. K. Prudhan      Dr. Karthik Baban      Dr. N. Raja Harshan      Dr. M. Vijaya Varu Prasad

# CIIC's 4th Mega Demo Day

CIIC's Fourth Mega Demo Day'24, hosted by the Crescent Innovation and Incubation Council (CIIC), was held on **25th and 26th October 2024** at the CIIC Seminar Hall, BSACIST. The event was a grand showcase of over 100 startups, aiming to inspire and educate budding entrepreneurs. It provided a platform for interaction between students, entrepreneurs, and investors, fostering innovation and collaboration.

## Day 1:

The event commenced at 10:00 A.M. with an exhibition featuring startup stalls, where students from various institutions actively engaged with entrepreneurs to learn about their journeys, challenges, and accomplishments. The chief guest **Thiru. T.M. Anbarasan** [Honourable Minister for Micro, Small, and Medium Enterprises (MSME)], highlighted the government's initiatives to support entrepreneurship in Tamil Nadu during his address. Other notable speakers included **Thiru R. Ambalavanan IAAS** (Director of EEXI-TN), **Thiru. S. Arunraj I.A.S** (District Collector), **Thiru. Sivarajah Ramanathan**, **Thiru. Poongumaran P.** and **Mr. Omkarnath Suprabhat Rath**, shared insights on the evolving startup ecosystem and the opportunities available for entrepreneurs in the state. **Tmt. Archana Patnaik I.A.S** (Secretary – MSME) was the guest of honour of the event.



## Day 2:

The event began with an engaging session at 10:00 A.M., featuring notable speakers such as **Dr. Uma Maheswari P** (CEO of TN Rise), who passionately spoke about women entrepreneurship, and **Mr. Mohan Karuppaiah** (Co-founder and CEO), who shared his entrepreneurial journey. Other prominent speakers included **Ms. Vanitha Venugopal** (CEO of ITNT), and **Mr. Raju Venkatraman**, an investor and mentor, who discussed strategies for scaling startups and securing investments.

The highlight of the event was the launch of five startups each day, further fueling the entrepreneurial spirit. Students gained practical exposure to the startup ecosystem, while entrepreneurs had the opportunity to pitch their ideas to investors, securing potential funding for their ventures. Overall, CIIC's Fourth Mega Demo Day'24 proved to be an informative and motivational event for the students, which left a lasting impact on participants and reinforced CIIC's commitment to fostering innovation and entrepreneurship among young and aspiring entrepreneurs.



# YAAZH

**Yaazh**, a vibrant confluence of colleges, took place on **4th November 2024** at the **Crescent University auditorium**, showcasing a rich tapestry of talents and creativity from various institutions. This gathering was organised through the collaborative efforts of multiple clubs, each contributing to the dynamic atmosphere of the event. Notable clubs included the Crescent Silambam Club, Crescent Fashion Team, CRES Crew Classical, Crescent Music Team, Crescent Media Club, and the Crescent Club of Photographers, all of which played a significant role in creating an engaging experience for attendees.



In addition to the pro shows, several helping hands were essential to the event's success. The Crescent Philately Club, Crescent Art Club, Crescent Voice Channel, Crescent Team Dramatix, Crescent Discipline Committee, and Crescent Literary Society provided invaluable support, ensuring that the event ran smoothly. Their contributions reflected a strong sense of community and collaboration, enhancing the overall experience for everyone involved.



The event featured a diverse array of performances, categorised into three main sections: **Iyal**, **Isai**, and **Naadagam**. The **Iyal** section included six events focused on story writing, poetry, articles, speeches, drawing, and debate, showcasing the literary and artistic talents of the participants. The **Isai** section highlighted two events dedicated to dance and music, as well as **Silambam**, emphasising the cultural richness of these art forms. Finally, the **Naadagam** section featured two performances, including a street play and a drama, which captivated the audience with their storytelling and theatrical skills. With a total of 97 intercollege participants, Yaazh concluded at 4:00 PM, leaving a lasting impression on all attendees and reinforcing the importance of cultural exchange and artistic expression in educational settings.



# Awareness Program on Global Warming and Tsunami

The Crescent Global Mission, in collaboration with Crescent Creative Strokes at B.S.A. Crescent Institute of Science and Technology, organized an awareness program on Global Warming and Tsunami on **5th November 2024**, from 2:30 PM to 4:30 PM at the Convention Centre (Auditorium).

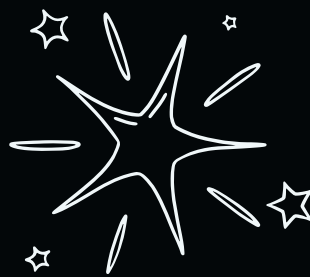
The session commenced with a Qirath and a warm welcome to the gathering. The esteemed chief guest, **Dr. Purnima Jahilal**, a Scientist-G and the Group Head of Energy and Freshwater at the National Institute of Ocean Technology, delivered the keynote address. Her speech highlighted the effects of global warming, the potential risks associated with disaster management, and valuable insights on conservation measures to protect the environment.



The audience included students from various departments along with faculty members, who enthusiastically participated in an interactive quiz conducted at the end of the session.



# Soul Palette



The **Soul Palette** project, organised in collaboration with the **Rotaract Club of Crescent, Chennai Radiance**, and **Rajalakshmi Engineering College**, took place on **7th November 2024**, at **St. Jude Indian Child Care Centre**. This heartwarming community service initiative aimed to bring joy, creativity, and hope to children **bravely battling cancer**.

The project's central theme was spreading positivity through art, which involved distributing colouring kits to 36 young warriors. By fostering happiness and encouraging artistic expression, the Soul Palette initiative sought to create a supportive environment to uplift the spirits of these children during their challenging journeys.



The objective was to bring joy and comfort by offering moments of distraction and happiness through colouring, while also supporting emotional healing by using art as a therapeutic tool for self-expression. Additionally, the project aimed to spread love and togetherness, ensuring each child felt valued by receiving personalised kits designed to make them feel special.



The project successfully brightened the lives of the children and their families, creating a positive atmosphere filled with smiles. One child proudly shared her artwork, showcasing her talent and resilience. The initiative reinforced the Rotaract Clubs' commitment to spreading joy and support through community service. This event highlighted the therapeutic power of art, and future projects will continue to build on this success, reaching more children in need.





# ANTI-ADDICTION ALLIANCE: A Drug Abuse Awareness Rally

The **Crescent School of Pharmacy (CSP)** organised the **Anti-Addiction Alliance** rally on **8th November 2024**, to raise awareness about the dangers of drug abuse and promote a healthier, drug-free society. The event was attended by students, faculty, and staff, symbolizing a collective effort to stand against drug addiction.

The rally commenced at 10:40 A.M. from the CSP block and followed a planned route that covered key areas of the campus, including the Architecture Block, BS Block, MS Block, ES Block and SM Block before concluding at the Mechanical Sciences Block. Along the way, participants distributed informative pamphlets and flyers highlighting the detrimental effects of drug misuse, effectively spreading the rally's critical message.



At the MS Block, the proceedings were followed with several impactful activities. The program began with the recitation of the Qirath, setting a meaningful and solemn tone for the session. This was followed by a brief introduction that framed the purpose of the event.

The highlight of the event was a mime performance by the Crescent Dramatix Team, which powerfully depicted the societal impact of addiction.



The silent yet evocative act resonated deeply with the audience.



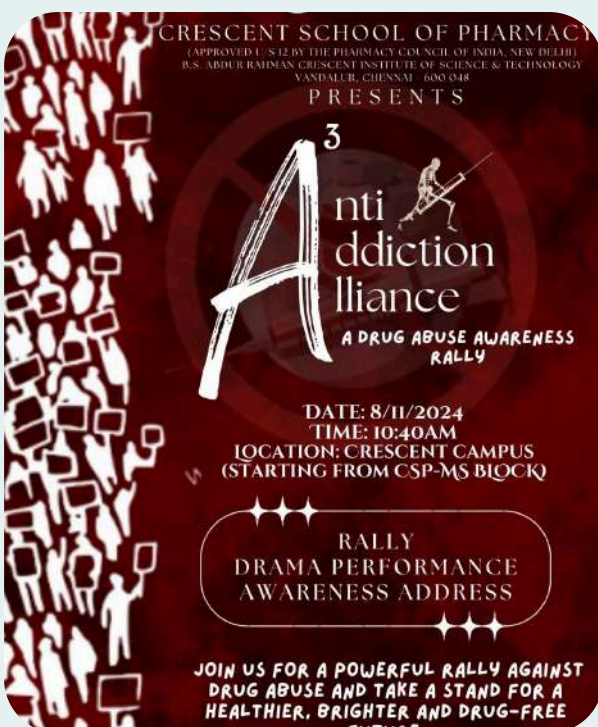
Students from CSP delivered riveting speeches, addressing the grim realities of drug abuse and the critical importance of raising awareness, especially among youth.

*awareness raised among students on anti drug alliance*

These speeches encouraged reflection on the severity of the issue and the shared responsibility of society in tackling it. An awareness address further emphasised the importance of collective societal efforts over individual responsibility.



Inspiring words were also shared by the Dean of CSP, **Dr. Vijaya Vara Prasad**, who praised the efforts of all those involved, from the organisers to the participants, for their dedication to the cause. His pride in the collective effort was evident as he acknowledged the unity demonstrated in addressing such a critical issue. Support was also expressed by faculty members, who highlighted the potential for events like this to bring about lasting change.



The event was coordinated under the guidance of Dr. Haja Nazeer Ahmed, with valuable support from the staff and students of CSP, ensuring that it was both memorable and meaningful.

# Thrivewell

The event, **Thrive Well – Nurturing Health, Inside and Out**, held on 8th November 2024, was organised by the **Crescent Student Council** to encourage open discussions on mental health, women’s health, gender stereotypes, food and nutrition, and drug awareness. The program began with a reflective recitation of Qirath and its translation, followed by the “Tamizh Thai Vazhthu,” which instilled a sense of cultural pride among attendees.



After a warm welcome address and the felicitations of distinguished guests, the event moved to its main highlight, a panel discussion led by notable experts. **Mrs. Swapna Babu**, a child psychologist and mental health advocate, spoke about the silent struggles of depression and the importance of breaking stigmas and seeking help. **Mrs. Priyanka Baskar** addressed the pervasive issue of gender stereotypes and the societal challenges faced by both men and women. **Dr. Deepthi Jammi** shared valuable insights on menstrual health and hygiene, breaking misconceptions and taboos surrounding the topic.



Additionally, **Mrs. Elakanna Pandian** emphasised the connection between food, nutrition, and emotional well-being, while also addressing the impact of peer pressure on substance abuse. A representative from the Narcotics Control Bureau, Chennai, delivered a thought-provoking presentation on drug addiction, its personal impact, and its implications for society.





The interactive nature of the event allowed students to participate actively, submitting questions via QR codes and transforming the session into a dynamic exchange of ideas.



Skillfully coordinated by the Crescent Student Council, the event was professionally executed and highly impactful. From meticulous planning to engaging speakers, the program raised awareness, broke stigmas, and empowered attendees with knowledge and tools to address critical health and societal issues. ThriveWell marked a significant milestone in promoting mental wellness and encouraging open dialogue within the community.



# Crescent Talent Corner

Contributed by Crescent Art Club (CAC)



Thanusha K  
2nd Year, B. Tech. Biotechnology



Kanishka R  
1st Year, B. Com. (Professional Accounting)



Faisal Ahmed Syeed  
2nd Year, B. Tech. ECE



Divya M  
1st Year, B. Tech. ECE

# Crescent Talent Corner

Contributed by Crescent Club of Photographers (CCP)



Muhammad Ijaaz  
2nd Year, BCA (Cyber Security)



Mohammed Thoufiq  
2nd Year, B. Tech. AI & DS



Shafi Abdullah Jameel  
4th Year, B. Tech. AI & DS



Dimple Jain T  
1st Year, B. Com. (Hons.)



# SCHOLARSHIPS

## **The Commonwealth Split-Site PhD Scholarship**

The Commonwealth Split-site Scholarships enable candidates from low and middle-income countries, as defined by the OECD Development Assistance Committee (DAC), in the Commonwealth to conduct 12 months of research at a UK university.

The program is funded by the UK Foreign, Commonwealth, and Development Office (FCDO) and administered by the Commonwealth Scholarship Commission (CSC). Operating under the Commonwealth Scholarship and Fellowship Plan (CSFP), the scholarships reflect the UK's enduring commitment to the Commonwealth. They aim to attract talented individuals with the potential to become leaders and innovators, combining sustainable development with opportunities for international collaboration.

**Last Date to Apply:** 16th December 2024 (by 04:00 P.M. GMT)

**For more details and to apply:** [The Commonwealth Split-Site PhD Scholarship](#)

## **Northern Ireland and North East (NINE) Doctoral Training Partnership**

The NINE Doctoral Training Partnership (DTP) offers fully funded opportunities for postgraduate research across a range of disciplines in the arts, humanities, and social sciences. Funded by the Economic and Social Research Council (ESRC), the partnership brings together seven leading universities in Northern Ireland and the North East of England to provide world-class doctoral training.

The program emphasizes interdisciplinary research, collaboration with non-academic partners, and skills development to prepare scholars for careers within and beyond academia. With access to exceptional resources, expert supervision, and a vibrant research community, NINE DTP scholars contribute to advancing knowledge and addressing global challenges.

**Last Date to Apply:** 20th January 2025

**For more details and to apply:** [NINE DTP Scholarship](#)

# TEAM

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*Cover Photograph by Sohail Roshan (2nd Year, B. Tech. CSE (Cyber Security))*

