

Crescent LINE



B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

ISSUE 2 - December 2020

Article on Women Empowerment
by Dr. S.M. Shaheedha

PAGE 2.

Book Preview by
Crescent Technocrats Club

PAGE 3.

Inauguration of SEIE
Conducted by Dept. of E&I

PAGE 4.



Women Empowerment

Women Empowerment is the development that is inculcated in women to have a contented and respectable life in a society. Women are said to have power and influence only if they find success in the profession they choose without any boundaries or limits. Moreover, if a woman able to build a significant status in the society she is meant to be empowered. Actual empowerment is said to be happened, when a woman takes her own decision. Our past records reveal that women were victimized in many ways. For instances, the Sati Pratha in the prehistoric time, and abortion of girl child in today's scenario prove the same. We are also aware about the atrocious crimes against females such as rape, acid attack, dowry system, honour killing, domestic violence and many more incidents that occur every minute in and around us through the media and newspapers. We are now able to witness the decrease in the female population which has a greater impact on India's Sex ratio. In many places the literacy rate among girls is very less.



Many rural areas deny giving girls basic primary education. Girls have been made as a symbol of family responsibilities either to shoulder the responsibilities of their children or the house hold chores. Even today, women are deprived of their basic rights at home. At work place, females are taken for granted for discrimination. Though women prove better than their counterparts with regards to work efficiency, it is always an unacceptable phenomenon by men.

Now it's time to empower women by creating a safe space, supporting independence and mobility, teaching women to read, building self-esteem and confidence in them, , boosting decision-making power, creating public leaders, mentoring women professionally and personally, investing in women's entrepreneurial ideas, emotionally and financially etc.

"Let the women in your life know that you care"



**- Dr. S.M. Shaheedha, M.Pharm., Ph.D., MBA
Associate Professor
Crescent school of Pharmacy
Deputy Dean Students Affair**

B. S Abdur Rahman Crescent Institute of Science and Technology

BOOK PREVIEW OF YOU CAN GO DIGITAL BY CRESCENT TECHNOCRATS CLUB



Crescent Technocrats Club of our institute published a book on the title "YOU CAN GO DIGITAL" with ISBN 978-93-5416-743-0. The first preview of the book took place. Authors of the book are P Mohamed Irfan, K Fahima Sanobar Shalin, A Vishali, S Aarthi, J Samyuktha Meena, S Snega, K Nivedha, S Priyadharshni, J Suhaina, and F Fahmidha Sheren. The editor of the book is Dr. W Aisha Banu, Coordinator-Crescent Technocrats Club and published by Dr. Karthikeyan Ramalingam, Dean- Student Affairs.. Book with its thirteen crisp chapters brushes up with everything that anyone might need to get started with the world of Digital Marketing, a self-help book for anyone looking to steer their way through leveraging their business online. makes you realize the importance of going digital and making your presence felt online. Step by step, it guides you through the basics of resource planning and also gives you an overview of the various social media sites ava

ilable It includes the necessary guidelines put in the simplest of sentences. You need only the book and nothing else to get started, from making your site visually creative and pleasing to opening up globally. The book is the perfect amalgamation to learn and curate. The Chief Executing Officer of the club presented the book to Dr. A Peer Mohamed, Pro-Vice-Chancellor of our institute along with Dr.A. Azad, Registrar, Dr. A Raja Hussain, Deputy Registrar., and Mr. V.N A Jalal Senior General Manager. Senior members of the management were also part of the event. The event took place with full compliance of the safe practices recommended by WHO.

CONTROLLED ENVIRONMENT MUSHROOM CULTIVATION



Crescent Innovation & Incubation Council (CIIC) always provides a launching platform for its start-ups. One of its Agritech Startup, Impensus Electronics Pvt. Ltd. (<http://www.impensuselectronics.com>) has made a Pilot Unit of "Controlled Environment Mushroom Cultivation" using the integration of sensors, humidifiers, ventilation dampers, refrigeration systems to provide an Automated Mushroom Cultivation System. It was inaugurated by the Senior Management Team.

ACTIVITIES OF THE PLACEMENT CELL:



The Placement & Training Cell Organized three Online Campus Placement Training Programmes for B.Tech. / M.Tech. / MCA 2021 batch placement registered students. Company Specific Virtual Training (16 Hours - 4 Hours a day for 4 days) was conducted from 21st October to 24th October, 2020. Company Specific Test series (10 Tests) were conducted for Accenture, TCS, NQT etc. A Placement Preparedness training program was conducted through online mode for final year students on 3rd November 2020. More than 10 companies visited the campus between the period of 15th October and 15th November 2020 and many students were placed in top companies.

CIIC

RATED 5 STAR BY MINISTRY OF EDUCATION, GOVT OF INDIA



Institution's Innovation Council (IIC) of B.S. Abdur Rahman Crescent Institute of Science & Technology powered by Crescent Innovation & Incubation Council (CIIC) is crowned with a prestigious 5 STAR rating for the year 2019 – 2020. IIC is the new initiative by the Ministry of Education and AICTE to nurture innovation and entrepreneurial skills among young student's minds. Out of 1110 institutions listed in the IIC star ratings, 125 institutions across the country received 5 STAR based on their performance in Innovation and Entrepreneurship. The Honourable Minister of Education, Dr. Ramesh Pokhriyal 'Nishank' along with Shri. Sanjay Shamrao Dhotre, Minister of State, Ministry of Education (MoE) announced the ratings on 15th Oct 2020 on the occasion of National Innovation Day. This year Crescent Institute has also been ranked in BAND A (6th - 25th) by Atal Ranking of Institutions on Innovation Achievements (ARIIA) Ranking 2020, Ministry of Education, Govt of India. While talking to Mr. M. Parvez Alam, CEO & Director of Crescent Innovation & Incubation Council (CIIC), he highlighted that "Crescent is making consistent efforts to create more employability among students and making them as future ready entrepreneurs. We are glad to hear that our efforts have been recognized in both IIC 5 STAR rating and ARIIA ranking of the Ministry of Education". Chancellor Mr. BSA Arif Buhari Rahman, Pro-Chancellor Mr. Abdul Qadir AR Buhari, Pro Vice-Chancellor Dr. A. Peer Mohamed, and Registrar Dr. A. Azad congratulated the Crescent Team.

INAUGURATION OF SOCIETY OF ELECTRONICS AND INSTRUMENTATION ENGINEERS ACTIVITIES FOR THE YEAR 2020-2021

The inauguration was held on 5th November 2020 between 10.30 am and 12.30 pm through Google Meet. The event started with a Qiraat by Mr. S. Aboobakar Siddique followed by a welcome speech given by Mr. V. A. Mohammed Raiyan, Joint Secretary, SEIE. Mr. S. Goutham, General Secretary, SEIE presented an annual report on academic and social activities for the academic year 2019-2020. The event was felicitated by Dr. D. Najumnissa Jamal, Dean, School of Electronics and Communication Sciences who gave an inspiring speech for the students of the Electronics and Instrumentation Engineering Department. Mr. N. Mohammed Asith, Treasurer, SEIE introduced the Chief Guest Mr.



Venakataraman Balaji, General Manager-Quality Assurance in Adani Corporate House, Ahmedabad to the audience. This is followed by the inaugural speech and special lecture by Mr. Venakataraman Balaji on the topic "Leader's skills for tomorrow". Ms. K. Sai Abirami, Joint Secretary, SEIE, gave the vote of thanks to the Chief Guest, Dean, faculties, and students. Finally, the event concluded with the National Anthem.

JOY OF SHARING-DIWALI GIFTS

CRESCENT ALUMNI ASSOCIATION

The Crescent Alumni association with the NSS unit of our Institution distributed Sarees to the underprivileged women in the village of Keerapakkam for the festival of Diwali. The real purpose behind this distribution was to interact with these women and find out if they could make a difference in their lives by empowering them. They identified a young widow who was clueless about raising her children (She lost her husband to brain tumor recently). It was decided to help her set up a small business by the financial support of Crescent Alumni Association. There was a lot of negative criticism for sharing charity work on social media; however the purpose was not to gain popularity but to encourage others to join us in this noble initiative. The team hopes this could make a difference in many people's lives with this act as a humble beginning. Apart from this, they were heartened when elderly women thanked them for giving a saree as it was a long time since they had new clothes for a festival.



FRESHERS DAY

The English Department of B.S. Abdur Rahman Crescent Institute of Science and Technology successfully celebrated the first online Freshers' day party, on the 9th of November, 2020. The second year students who comprises the first batch of the English Department, organised a wonderful and fun filled event that will surely be remembered by the freshers and the staff members. The online event was a one-time experience for the students, seniors and juniors alike.

The event started at 10 am and went on till 12 noon, and throughout the event, the students were engaged and entertained, by the hospitable host, Miss Yasmin Riya. The event was auspiciously started with the qiraat of Surah Al-Fathiha and its translation, by Miss Karimunnisa. The juniors, seniors as well as the staff members and the dean academic were welcomed by the warm words of Miss Harini's speech. The show stopper was the video compiled by Miss Harini and Miss Benita Sherlene, showing the recorded and captured moments of the first batch, bringing the memories back of their good old first year days. The juniors were divided into two groups (teams) of 7 members for the games.

The first game of the event, Spin the yarn, was skilfully hosted by Mr. Parvez Arshath Khan. The participants enjoyed advertising their given products eloquently. The next game, Nitro-sol was pleasantly hosted by a set of pretty ladies, Miss Lalitha and Miss Hinduja. Guessing the movies and songs of the actors, really proved to be a worthwhile game for the freshers. "Connection" was another splendid and engaging game hosted by energetic women, Miss Bakiyalakshmi and Miss Karimunnisa, where the participants were made to guess proverbs and words. The next game, indirect talking, conducted by the event host Miss Yasmin Riya. The participants were tactically tricked by the host and many volunteers tried their hands on this confusing game. The gaming events ended, followed by the second-year students exhibiting their respective talents.

A beautiful short poem that sums up the college life of the second-year students and warmly welcoming the fresh faces of first year was recited by Miss Juwairiah. A wonderful piece of music was composed and played by talented musician, Miss Benita Sherlene. The next event came out as a surprise for both seniors and juniors, as they had to imitate their own classmates. The students had utmost fun under this fun event hosted by Miss Sneka. The overall winners of the games were announced and their gifts will be distributed when regular classes commence.

The day drew to an end with the vote of thanks by Mr. Dharmaseelan, who expressed gratitude to everyone for attending the programme despite their hectic schedules. The behind the screen workers, Mr. Ravi Bharathi, Mr. Joel Jeremiah Jefferson, Miss Sornalakshmi and Miss Vijayalakshmi, were thanked and appreciated for their incomparable help. Finally the event concluded with the play of National Anthem.

The event, though online due to pandemic reasons, was a major ice breaker for seniors, juniors and staffs. The event paved way for an official introductory meeting of the juniors with the new family they are going to spend the next three years with. The juniors were made to feel welcomed with the warmth of love and care from seniors.

New at Crescent



INAUGURATION
OF BAMBOO CAFE

INAUGURATION OF
RENOVATED MACHINERY,
FLUID MECHANICS AND
DRAWING HALLS



CONTINUOUS
AMBIENT AIR QUALITY
MONITORING STATION

Classic Crescent

Whenever we remember our college days then the foremost thing to flash in our mind is the egg puff and the Lagan trophy at Crescent. The Crescent Institute those days was known for the sumptuous food served in its campus. Hostel fest biriyani was among the best one served in the town and evokes the greatest nostalgia and yearning despite having the best biriyani in Delhi, Lucknow, Hyderabad and in Gulf cities like Dubai, Abu Dhabi, Doha. Since there were very few eateries around, the college canteen was the hotspot to eat and share. The first thing which enamoured me was the lush greenery and the big playground of the campus. As a cricketer, the playground was of paramount importance to me. I stayed in the hostel and participated in the hostel sports and was fortunate to become the champion of the cricket tournament by the name "Lagan Trophy". Right from the first year, I participated in that tournament and only in my final year my team won the trophy.



I was judged the man of the match for which I was felicitated and awarded the trophy in the College Annual Day Function. That marked the end of the glorious four years of my College Life.



**- W. Zahir Hussain,
An Alumnus of 2001-2005 batch. Civil Branch.**

Crescent Talent Corner



ADBUL RAHMAN
3rd YEAR B.DES



SARAH FATHIMA
2nd YEAR CSE



SANOFAR
2nd YEAR BBA



MUHAMMAD OMAIR DULVI
2nd YEAR MBA



A SUMAIYA FATHIMA
3rd YEAR ECE



Scholarship Notification

Mi Scholarship program is an initiative of Xiaomi India to support higher education of meritorious students who belong to underprivileged sections of the society. Under this scholarship, the students studying in undergraduate level will receive financial assistance to continue their studies.

To Apply log on to <https://www.buddy4-study.com/page/mi-scholarship>



सत्यमेव जयते
Government Of India

Government Job Notification

MSME Technology Development Centre, Fragrance and Flavour Development Centre (FFDC) invites applications from eligible candidates for various positions. Apply at <http://www.ffdcindia.org/>

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