B.S. Abdur Rahman ™
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

INDUSTRY RELATIONS

NEWSLETTER 2020-23

To synchronize the skills of our students with the requirements of the Industry

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MESSAGE

From the **Vice-Chancellor**

Prof. Dr. T. Murugesan
Vice-Chancellor

The higher education landscape is changing in tandem with the economic situations, industry requirements and technological development globally. As education is becoming easily accessible to many in the world, thanks to the increase in the number of higher education institutions in every nation and online education that transcends all boundaries, it is of utmost importance that the education provided by an institution meets the global standards.

I am happy that Industry Relations is publishing its first Newsletter, keeping us updated about the regular happenings of Industry Relations.

I appreciate and congratulate the entire team of Industry Relations for their initiative and wish them success.

MESSAGE

From the **Registrar**

Dr. N. Raja Hussain
Registrar

It gives me immense pleasure to write this message for the first newsletter of Industry Relations at BSACIST.

The objective of Industry Relations is to reduce the gap between industry expectations (practice) and academic offerings (theory) by direct involvement of industry to attain a symbiosis.

Let me take this opportunity to thank Industry Relations team for their tireless efforts in publishing the first online edition of the newsletter for you all.

Good Luck!

MESSAGE

From the **Director**

Dr. Ganesh K
Director - Industry Relations

We, as an institution lay enormous emphasis on Industry Relations. We put in every effort that is required to provide the Industry with highly qualified and skilled fresh engineers.

We nurture industry-institute interaction, by organizing Webinars, Seminars, Conclaves, Industrial visits,Internships, Projects of industrial relevance for the students, etc.with the sole aim of zeroing down the gap between the Industry and Academia.

We have signed MoUs with leading companies including Worldline, HCL, L&T, BOSCH, Flextronics to name a few. The MoUs help in maintaining lasting relationship with the companies and carrying out various activities through effective collaboration.

ABOUT IR

Industry Relations (IR) is a central facility established at B.S. Abdur Rahman Crescent Institute of Science & Technology. Industry Relations (IR) is required for enhancing the relationship between the Institution and Industry. The purpose of this cell is to identify the trends and expectations and prepare students for meeting the latest requirements by facilitating internships in leading Manufacturing, IT / ITES, Retail services, Architectural firms, Organize Seminars, Workshops, Expert Talks and other Training programmes by experts

Industry Institute Coordination

In order to promote the IR coordination and improve the industrial consultancy following activities are taken up by all the departments.

- Arranging industry visits to students and faculty
- Taking up industry oriented applied projects for final year UG and PG students
- Inviting industry experts to deliver lectures in symposia, seminars and conferences organizing exhibitions / model contests / competitions to show case the efforts taken up by the students
- Signing MoUs with industries and organizations for fruitful interaction
- Conducting training programmes to industry personnel and provide Value added courses
- Taking up consultancy services, testing support, product development and troubleshooting work for industries and so on

EVENTS

(2020-2021)

Industry Connect

Industrial HR's Meet

The Industry Institute Partnership Cell organized a one-day Conference in association with FICCI on 12th March 2020 at our Institute premises. The Conference focused on student's employability with theme was "Enhancing Employability for Students". Our Pro Vice Chancellor and Registrar shared their valuable time to motivate the students.

The conference had the presence of Senior Management cadre from sectors like manufacturing, Automobile and others. The Inaugural address made by Mr. B.C. Datta, Vice President, Hyundai Motor India Ltd., and the special address of the conference was made by Mr. V. Vishnu, IAS MD – TNSDC. The speakers addressed and interacted with the students of Engineering, Management & Business School and other Arts & Science courses. The conference ended with the Question & answer session.

HR Conclave 2020

The Industry Institute Partnership Cell (IIPC) & Placement Training Cell organized HR CONCLAVE 2020 at our Institute premises on 5th March 2020. The conclave's theme was " Get Set Go to provide students to learn, question, and take up the challenges of corporate world. Our Vice Chancellor i/c addressed to the students and interacted with the Guest speakers. The conclave had the presence of top HR senior managers, Mr. Natwar - AGM Hyundai, Mr. Charles from Zoho, Dr. Rajini from Esskay, Mr Daniel from EC group and Ms. Madhumitha from Avacend.

The speakers addressed and interacted with the students of IT, MBA, CSB and other departments. It was an interactive session with students querying about corporate needs, challenges and how to self-develop.

HR Meet

The Industry Institute Partnership Cell and Placement & Training Cell jointly organized Chroma HR meet at our Institute premises. Mr. Malarvannan Fernando, Head HR – L&T Valves & EC member Chroma delivered a brief Lecture about the Industrial relations adventures held on 27.01.2020. Around 50 HR's from various Industries have participated and shared their experience about the Industrial relations.

EVENTS

(2021-2022)

Seminar / Webinar

1. 1st yrs. Induction program – "Get Set Go"

The Fresher Induction Program "Get, Set, Go" was conducted online on 11th Feb 2021 from 10.00 am to 12.00 noon for all 1st Year Students.

Our Hon'ble Vice-Chancellor Dr. A Peer Mohamed in his address spoke in the preference given to Experiential learning at Crescent. Mr. V. Nanda Kumar IRS, Additional Commissioner of Income Tax – Govt of India, Mr. Vasudevan R, HR Leader – TCS, Mr. Sharath Babu T, Director Product Development – Oracle, Mr. Lakshmi narasimhan N, General Manager – HR Brakes India Pvt Ltd graced the induction program with their presence.

2. Power Seminar on "Nurturing the Graduates on Industry Readiness"

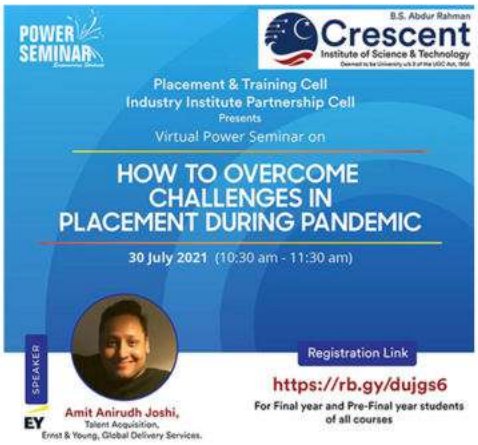
The Industry Institute Partnership Cell, conducted an Power Seminar on "Nurturing the Graduates on Industry Readiness" on 27 April 2021 at 3.00 pm. Mr. Chandra Sekaran Chenniappan, Director, HR Virtusa and Ms. Vaijayanthi S, Associate Partner – Workforce Management, IBM Global Services were the resource persons.

3. Webinar on "Importance of Internships for a Successful Career"

The Industry Institute Partnership Cell, conducted a Webinar on "Importance of Internships for a Successful Career" on 8 June 2021 at 4.00 pm. Mr. Santhosh Karnananda – Founder & CEO, MeraEnglish.com was the resource person.

4. Power Seminar on "How to overcome Challenges in Placement during Pandemic"

The Industry Institute Partnership Cell, conducted a Power Seminar on "How to overcome Challenges in Placement during Pandemic" on 30 July 2021 at 10.30 am. Mr. Amit Anirudh Joshi, Talent Acquisition, Ernst & Young, Global Delivery Services was the resource person.



5. LinkedIn Webinar on "How to use the LinkedIn platform effectively"

The Industry Institute Partnership Cell conducted a LinkedIn Webinar on "How to use the LinkedIn platform effectively" by Mr. Gabriel C, Lead Deal Strategist – Global Sales Org, LinkedIn on 2 Sept 2021 at 10.30 am to 11.30 am

6. Webinar on Actuarial Science

The Industry Institute Partnership Cell, in association with the Institute of Actuaries of India organized a Webinar on Actuarial Science by Mr. Hemanshu Jain – Lead Consulting Actuary, Mercer Consulting India Pvt. Ltd on 17 September 2021 at 10.30 am.

7. LinkedIn Webinar on "Profile Building"

The Industry Institute Partnership Cell conducted a LinkedIn Webinar on "Profile Building" by Mr. Gabriel C, Lead Deal Strategist – Global Sales Org, LinkedIn on 2 Nov 2021 at 10.30 am.

8. "Technology Conclave 2021"

The Industry Institute Partnership Cell, organized a Virtual 'Technology Conclave 2021' powered by the ICT Academy on 10 Nov 2021 from 10.00 am to 12.30 pm.

The key eminent speakers who addressed the Conclave include:

1. Dr. A. Peer Mohamed, Vice Chancellor, B. S. Abdur Rahman Crescent Institute of Science & Technology.
2. Mr. Rishabh Gaur, Technical Director, Microsoft Corporation India Ltd.
3. Mr. Sahil Nayar, Senior Associate, Director, KPMG
4. Mr. Anup Mishra, Director, Product Development, Oracle
5. Dr. K. Ganesh, Director, Placement & Training and Industry Relations, B. S. Abdur Rahman Crescent Institute of Science & Technology.
6. Mr. Saravanan G, Head, Strategic Alliances, ICT Academy

Dr. Ganesh K, Director, Industry Institute Partnership Cell delivered the Welcome address & Mr. John K Mathew, Coordinator, Industry Institute Partnership Cell delivered the Vote of thanks.

9. Webinar on "The Future of App Industry"

The Industry Institute Partnership Cell in association with School of Computer, Information and Mathematical Sciences organized a Webinar on "The Future of App Industry" on 25th Feb 2022 at 5.30 pm.

Crescent Coding Club

1. Coding Club contest #1

The Industry Institute Partnership Cell conducted the Coding Club contest #1 on “Arrays, strings, stacks, queues, and lists” on 17 April 2021 between 10.30 am to 12.30 pm.

Mr. Thahir Mohamed, Senior Applied Scientist at Amazon Alexa AI, USA & Mr. Thanvir Mohamed, Software Engineer at Google, USA were the Mentors & resource persons for this coding contest.
Congratulations to all the winners!

2. Coding Club contest #2

The Industry Institute Partnership Cell conducted the Coding contest #2 on “Problems using hash tables and sets” on 29 May 2021 between 10:30am to 12:30pm.

Mr. Thahir Mohamed, Senior Applied Scientist at Amazon Alexa AI, USA & Mr. Thanvir Mohamed, Software Engineer at Google, USA were the Mentors & resource persons for this coding contest.
Congratulations to all the winners!

3. Coding Club contest #3

The Industry Institute Partnership Cell conducted the Coding Club contest #3 on “Problems using trees” on 13 August 2021 at 10.00 am

Mr. Thahir Mohamed, Senior Applied Scientist at Amazon Alexa AI, USA & Mr. Thanvir Mohamed, Software Engineer at Google, USA were the Mentors & resource persons for this coding contest.
Congratulations to all the winners!

4. Coding Club Bi - Weekly Coding Contest #1

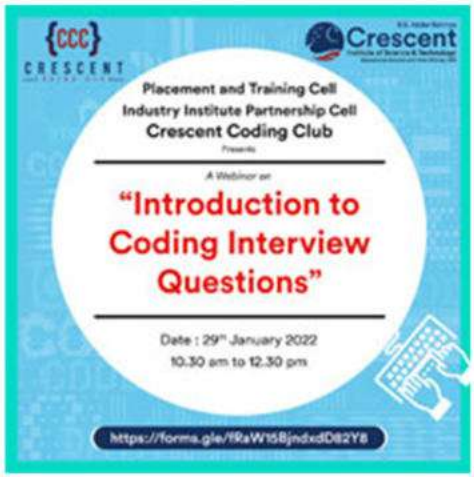
The Industry Institute Partnership Cell conducted the Bi-weekly coding contest #1 on 13 Nov 2021 from 10.30 am to 12.00 noon. The contest was organized by the Crescent Coding Club Executive Officers.

5. Coding Club Bi - Weekly Coding Contest #2

The Industry Institute Partnership Cell conducted the Bi-weekly coding contest #2 on 20 Nov 2021 from 10.30 am to 12.00 noon. The contest was organized by the Crescent Coding Club Executive Officers.
Congratulations to all the winners!

6. Webinar on "Introduction to Coding Interview Questions"

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Webinar on "Introduction to Coding Interview Questions" on 29 January 2022 from 10.30 am to 12.30 pm.



7. Monthly Coding Contest #3

The Industry Institute Partnership Cell & Crescent Coding Club conducted the Monthly Coding Contest #3 on 18th March 2022 from 10.30 am to 12.00 pm. The contest was conducted on Hackerrank website at the Common Computing Lab in the Computer Science Block. The contest was organized by the Crescent Coding Club Executive Officers.
Congratulations to all the winners!

8. Webinar on "An Introductory Programming Session and How to develop a simple snake game"

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Webinar on "An Introductory Programming Session and How to develop a simple snake game" by Mr. Rishub C.R. (B.Tech ECE – IV Year), Vice President – Crescent Coding Club on 11 June 2022 from 10.30 am to 12.30 pm.

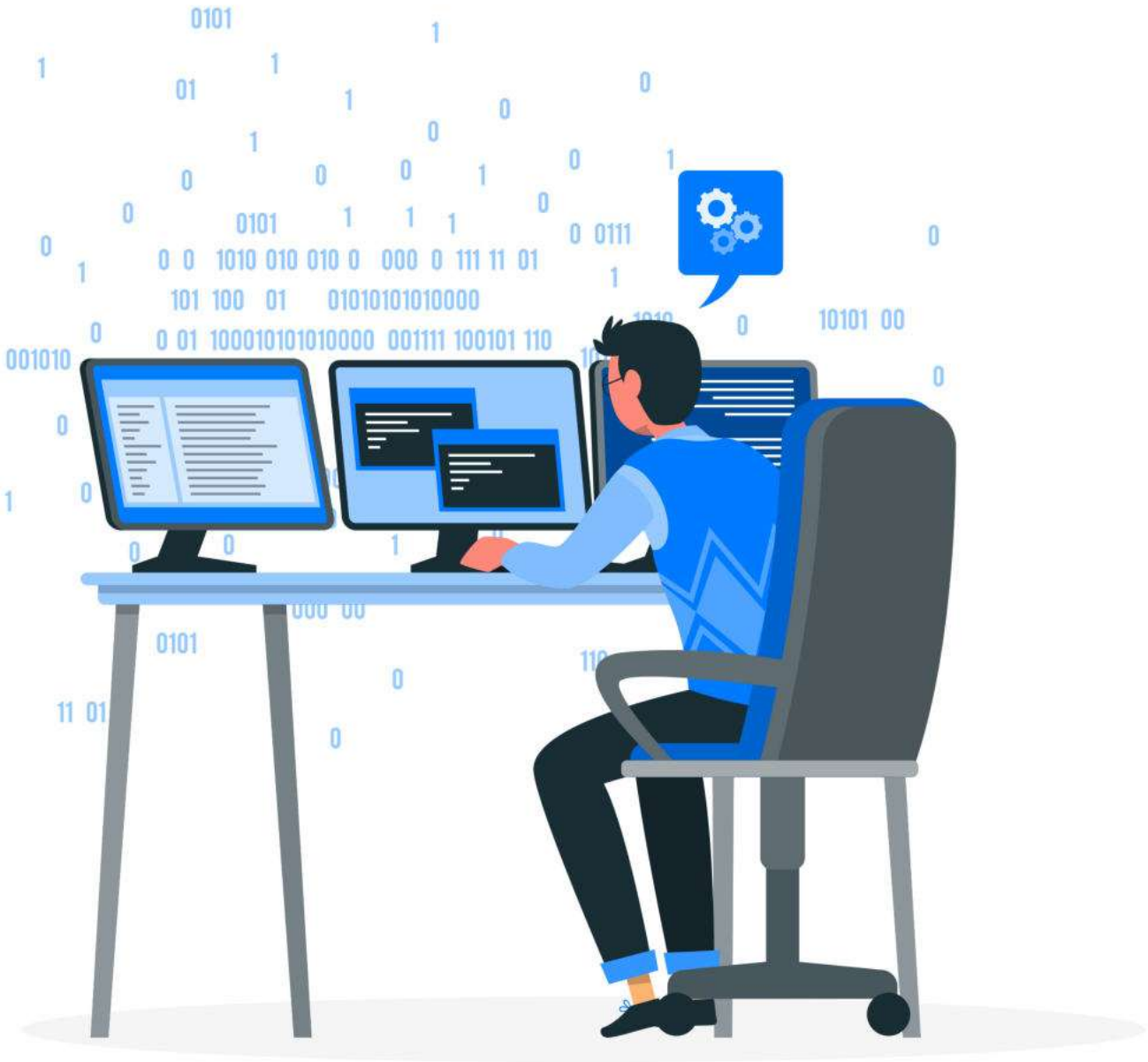
9. Monthly Coding Contest #4

The Industry Institute Partnership Cell & Crescent Coding Club conducted the Monthly Coding Contest #4 on 10th June 2022 from 1:00 pm to 4:00 pm in the IBM Lab – Computer Science Block. The contest was conducted on Hackerrank website. The coding contest was organized by the Crescent Coding Club Executive Officers. Congratulations to all the winners!

10. Outgoing Office Bearers.

Many thanks to the office bearers team of Crescent Coding Club 2021 – 22:

1. President – Mr. Mohammed Raeesul Irfan (B.Tech CSE – IV Year)
2. Vice President – Mr. Rishub C R (B.Tech ECE – IV Year)
3. Secretary – Ms. Madhumitha A (B.Tech CSE – III Year)



Study Overseas

1. Seminar on "Abroad Education – Your Gateway to a Rewarding Future"

The Industry Institute Partnership Cell organized a Study Overseas Seminar on "Abroad Education – Your Gateway to a Rewarding Future" on 16 March 2022 at 10.30 am for pre-final & final year students of School of Computer, Information and Mathematical Sciences (CSE Dept.) by Mr. A. Vinayakam – Head, Learning & Development, IMIMS, Chennai.

2. Seminar on "A complete guidance on Overseas Education"

The Industry Institute Partnership Cell organized a Study Overseas Seminar on "A complete guidance on Overseas Education" on 23 March 2022 at 10.30 am for pre-final & final year students of the School of Electrical & Communication Sciences (EEE & ECE) by Mrs. Spoorthi Sagar, Admission Director, Walk International and Mrs. Pushpa Prasad, Senior Counsellor, Walk International.

Career Guidance

1. Seminar on "Successful Career Planning, Higher Education & Technical Profile Building"

The Industry Institute Partnership Cell organized a Career Guidance Seminar on "Successful Career Planning, Higher Education & Technical Profile Building" on 8 April 2022 from 10.15 to 11.45 am for 3yr. B.Tech students of School of Computer, Information and Mathematical Sciences (CSE & IT), School of Electrical & Communication Sciences (ECE, EEE & EIE) & School of Mechanical Sciences (Mech, Polymer, Aero & Auto) by Mr. Abhishek Gupta, Founding Member, CareerLabs.

2. Seminar on "Career opportunities in Civil services UPSC / TNPSC"

The Industry Institute Partnership Cell organized a Career Guidance Seminar on "Career opportunities in Civil services UPSC / TNPSC" on May 20, 2022 from 11.00 am to 12.30 pm by Mr. Vivek HariNarayan IAS, Former IT Secretary, Govt. of TN & Prof. Sathyashree Boominathan, Managing Director, KingMakers IAS Academy.

Industry Connect

1. Inauguration of Industry- Academia Collaboration Centre(BSACIST – BOSCH)

BSACIST – BOSCH Industry Academia Collaboration Centre was inaugurated by our Hon'ble Vice Chancellor Dr A Peer Mohamed today (22.01.2021)at 10.30 am in the Mechanical Science block third floor in the presence of Dr. A. Azad, Registrar, Dr. Raja Hussain, Dy. Registrar, Mr. V. N. A. Jalal, Senior General Manager, Dr. K. Ganesh, Director Placement & Training, divisional Directors, Deans and HODs.

2. MOU signed with Flex Ltd.

Our Chancellor Mr. BSA Arif Buhary Rahman along with our Vice Chancellor, Director – Industry Relations & HoD ECE, B. S. Abdur Rahman Crescent Institute of Science and Technology visited the facilities of Flextronics on 3rd May 2021. Flex Ltd. (previously known as Flextronics International Ltd or Flextronics) is an American Singaporean domiciled multinational electronics contract manufacturer.

The main purpose of the visit was regarding educational Tie-up, Industry Institute partnership and in fostering internships & placements for our students.

3. Admission of Flextronics Employees to B.Tech. ECE under Lateral Entry Scheme

Our Institute has signed an MOU with Flextronics. Under this MOU, Flextronics Employees were admitted under the Lateral Entry Scheme in B.Tech. ECE.

4. MOU Signed with L&T

Crescent has signed a Memorandum of Understanding (MOU) with L&T.
L&T team had visited our campus on 6 Sept 2021 and had discussions regarding course collaborations, placement and internships with our Honorable Vice Chancellor & Beloved Registrar, SMB Sir, Additional Registrar, Sr.GM Sir along with the Deans and HoDs.

5. Orientation programme on "Industry Academia Collaboration in Skill Development"

An Orientation programme on "Industry Academia Collaboration in Skill Development" for 1st year MBA students was organized at BOSCH Industry Academia Collaboration Center on 1 October 2021 from 9.30 am to 12.30 pm.
Dr. D. Asokk, Assistant Professor – DoMS and IACL – BOSCH delivered the orientation session.

6. Industry visit – Confederation of Indian Industry (CII) – EXCON, Bengaluru

The Industry Institute Partnership Cell jointly with the School of Infrastructure – Department of Civil Engineering organized an Industry visit for our first Year M.Tech. Construction Engineering & Project Management (CEPM) students who visited CII EXCON, Bengaluru on 20.5.2022 to get an exposure on various construction equipment's & its technologies

7. University visit – Gibraltar Partner from Qatar

Mr. Khader Peer Shariff & Mr. Sateesh from Gibraltar Technologies & Mr. Naveen Balakrishnan, Service Delivery head of Mannai HP solutions Computer and Print Solutions, Qatar visited us on 26 July 2022 @ 11 am and had fruitful discussions & Industry Interactions regarding the internships for our students for FIFA World Cup needs, etc.

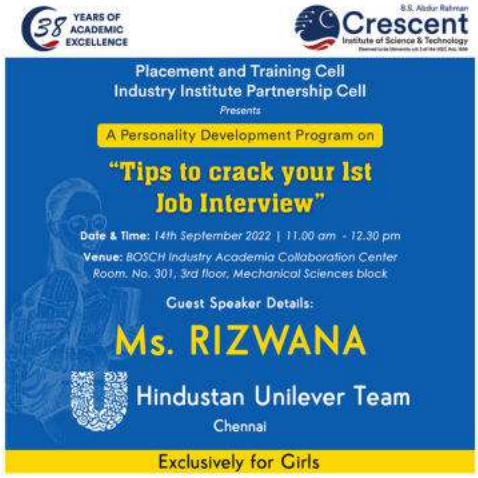
EVENTS

(2022-2023)

Seminar / Webinar

1. Personality Development Program on "Tips to crack your 1st Job interview"

The Industry Institute Partnership Cell in association with Hindustan Unilever Limited organized a Personality Development Program exclusively for female students on "Tips to crack your 1st job interview" on 14 September 2022 at 11.30 am in BOSCH Industry Academia Collaboration Centre, Room. No. 301, 3rd floor, Mechanical Sciences block. The Guest Speaker, Ms. I. Rizwana via a video presentation explained the topic to the students.



2. Webinar on "How to Break into a Tech Career"

The Industry Institute Partnership Cell organized a Webinar on "How to Break into a Tech Career" virtually on zoom on the 28th of September, 2022 from 7.00 pm – 8.00 pm (IST).

3. ICT Academy – Learnathon 2022

ICT Academy is an Initiative of Government of India, State Governments and the Industry, is a not-for-profit autonomous organization having 1200 Higher Education Institution member base across Tamil Nadu. ICT Academy in association with Industry partners, launched the 5th Edition of 'LEARNATHON 2022' in September 2022.

An initiative to provide Free Self-Learning Courses on IT Skills by Leading Global Majors, exclusive for the students of ICT Academy Member Institutions. Students from ICT Academy Member Institutions (Arts and Science and Engineering and University and Polytechnic) across India registered for this event. 979 students from Crescent registered for this event.

4. Seminar on "Commercial Applications of Machine Learning"

The Industry Institute Partnership Cell organized a Seminar on "Commercial Applications of Machine Learning" by Mr. Aditya Sambamoorthy, Founder and CEO – InLustro on 8th Nov 2022 from 11.00 am to 12.40 pm for 3yr. B.Tech. Computer Science & Engineering students in Seminar Hall 1.

5. Seminar on "Chasing the Dream"

The Industry Institute Partnership Cell organized a Seminar on "Chasing the Dream" by Mr. R. Sathish Raj, Founder and CEO – E-Crusaders on 9 Nov 2022 from 11.00 am to 12.40 pm for 1st & 2nd yr. MBA students in Seminar Hall 1.

6. Industry Powered Webinar on Future of Business – Hosted by L&T

The Industry Institute Partnership Cell organized an Industry Powered Webinar on "Future of Business" 24 November 2022 from 3.00 – 4.00 pm

This webinar was on the latest trends in finance, marketing, and strategy. This was a unique opportunity to gain insights directly from the business wizards who make it all happen.

7. Industry Powered Webinar on "Road to the Future Workplace" hosted by L&T EduTech

The Industry Institute Partnership Cell organized an Industry Powered Webinar on "Road to the Future Workplace" – 01 Dec 2022 from 3.00 pm to 4.00 pm

This webinar was designed to equip graduating students and next-generation leaders for the future innovations and challenges that digital workplaces involve.

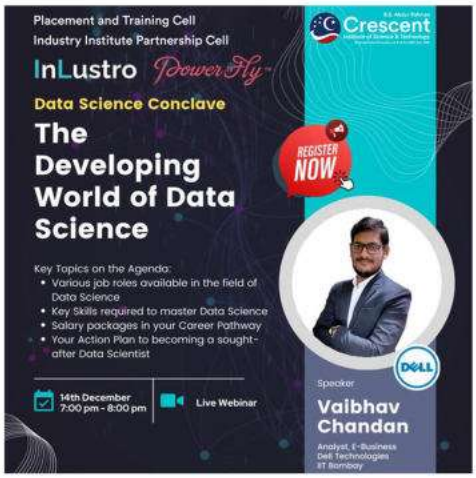
8. Industry Powered Webinar on "Emerging Trends in Switchgear, Control & Protection" hosted by L&T EduTech

The Industry Institute Partnership Cell organized an Industry Powered Webinar on "Emerging Trends in Switchgear, Control & Protection" – 08 Dec 2022 from 3.00 pm to 4.00 pm

Drastic changes in technology, environment policies and business models are driving transformation in the power sector around the world. This webinar was from the doyens of power systems engineering about the new technological challenges associated with modern electrical systems.

9. Webinar – "Data science Conclave: The Developing world of Data Science"

The Industry Institute Partnership Cell organized a Webinar on "Data science Conclave: The Developing world of Data Science" on December 14th, from 7.00 PM to 8.00 PM



10. Webinar – "Take Control of your Finances"

The Industry Institute Partnership Cell organized a Webinar on "Take Control of your Finances" on Feb 25th 2023, from 10.30 AM to 11.30 AM

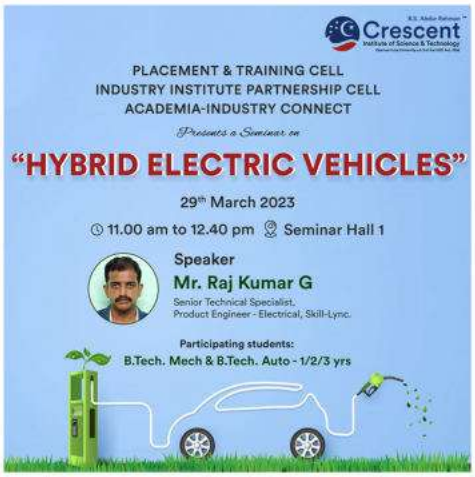
11. Industry Powered Webinar on "Emerging Trends in Accounting and Auditing" hosted by L&T EduTech

The Industry Institute Partnership Cell organized an Industry Powered Webinar on "Emerging Trends in Accounting and Auditing" on 23 Mar 2023 between 3 pm and 4.30 pm.

This webinar was designed to equip students Learn from experts on emerging trends in accounting & audit, ChatGPT in auditing, Auditor's sandbox and more.

12. Seminar on “Hybrid Electric Vehicles"

The Industry Institute Partnership Cell organized a Seminar on “Hybrid Electric Vehicles” by Mr. Raj Kumar G, Senior Technical Specialist, Product Engineer – Electrical, Skill-Lync on 29 March 2023 from 11.00 am to 12.40 pm for B.Tech. Mech & B.Tech. Auto – 1/2/3 yr. students in Seminar Hall 1.



13. Seminar on “Getting a job in Tech with any Degree"

The Industry Institute Partnership Cell organized a Seminar on the topic “Getting a job in Tech with any Degree” by Mr. Gokul S, Senior Associate, Recruiting Services – Amazon on 30 March 2023 from 11.00 am to 12.40 pm for B.Tech. IT – 1/2/3/4 yr. students in Seminar Hall 1.

14. Seminar on “Recent trends in the IT Industry"

The Industry Institute Partnership Cell organized a Power Seminar powered by the ICT Academy on the topic “Recent trends in the IT Industry” by Mr. Mohanbabu Balachandran, Vice President – Engineering, Mr. Cooper & Mr. Raghul R, Technical Architect – Full Stack Engineer, Mr. Cooper on 31 March 2023 from 11.00 am to 12.40 pm for B.Sc. Computer Science – 2/3 yr. & BCA – 2nd yr. (all courses) students in Seminar Hall 1.

15. Seminar on “Demystifying Cyber Attacks: Unveiling Hackers' Strategies, Methods, and Processes"

The Industry Institute Partnership Cell organized a Seminar on the topic “Demystifying Cyber Attacks: Unveiling Hackers’ Strategies, Methods, and Processes” by Guest speakers Mr. Akash Venkatesan – Founder & CEO, Tutelr Infosec Pvt. Ltd. & Mr. Thowbik Ahmed – Security Engineer, Freshworks on 11 April 2023 from 11.00 am to 12.40 pm for B.Tech. CSE (Cyber Security) – 2,3 yr., B.Tech. CSE (IoT) – 2,3 yr. & B.Tech. CSE (AI & Data Science) – 2,3 yr. students in Seminar Hall 1.

16. Seminar on “Scope of Data Science"

The Industry Institute Partnership Cell organized a Seminar on the topic “Scope of Data Science” by Guest speaker Mr. Subramani Arumugam – Data Scientist, Latent View Analytics on 13 April 2023 from 11.00 am to 12.40 pm for B.Tech. IT – 2, 3 & 4 yr. students in Seminar Hall 1.

Crescent Coding Club

1. Office Bearers for 2022–23

Welcome to the Office bearers of Crescent Coding Club for 2022–23:

1.President — Ms. Madhumitha A
(B.Tech CSE – IV Year)

2.Vice President — Mr. Babu Mohammed Izhan
(B.Tech CSE – IV Year)

3.Secretary — Ms. Sriya Samanvita M
(B.Tech ECE – 2nd year)

2. Coding Contest - Newton School

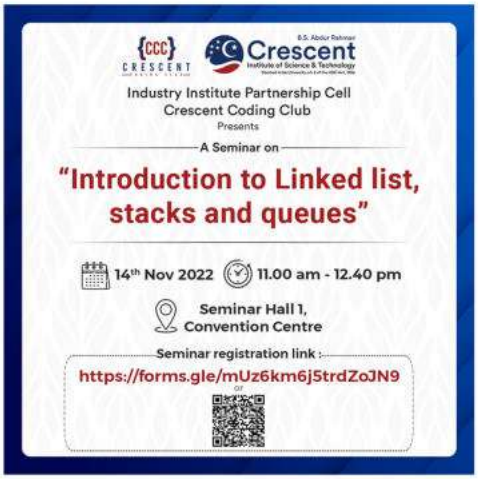
Test your coding skills with India's most trusted Online Coding Competition presented by Newton School.

3. EY Techathon

This year's challenge aims to equip India's young minds to build virtual ecosystems on the Metaverse.

4. Seminar on “Data Structures – Linked lists, stacks and queues"

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Seminar on “Data Structures Linked lists, stacks and queues” on 14th November, 2022 from 11.00 am to 12.40 pm in Seminar Hall 1 by the Crescent Coding Club Office bearers – Ms. Madhumitha.A, (B.Tech CSE – IV Year), President Crescent Coding Club, Mr. Babu Mohammed Izhan (B.Tech CSE – IV Year), Vice President – Crescent Coding Club & Ms. Sriya Samanvita M (B.Tech ECE – 2nd year), Secretary – Crescent Coding Club.



5. Coding Contest # 5

Coding Contest #5 on “Linked lists, stacks and queues” was conducted on 16th November 2022 from 9.00 am to 11.00 am, in the IOT Lab, 3rd floor, CSE Block & in the IT lab 1, Gnd floor, CSE Block.

The contest was conducted on Hackerrank website and it was organized by the Crescent Coding club Office bearers – Ms. Madhumitha.A, (B.Tech CSE – IV Year), President – Crescent Coding Club, Mr. Babu Mohammed Izhan (B.Tech CSE – IV Year), Vice President – Crescent Coding Club & Ms. Sriya Samanvita M (B.Tech ECE – 2nd year), Secretary – Crescent Coding Club.

6. Tech Talk on “How to prepare for your dream Tech job?"

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Tech Talk on “How to prepare for your dream Tech job?” on 22 Nov 2022 from 11.00 am to 12.40 pm for 3yr. B.Tech CSE & IT students in Seminar Hall 1, Convention Centre by Mr. Thanvir Mohamed, Software Engineer, Google, USA.

7. Grand Coding Contest – Newton School

The 3rd Edition of the Grand Coding Contest! Prize Money & Gift Vouchers worth - Rs 10,00,000/- Presented by Newton School.

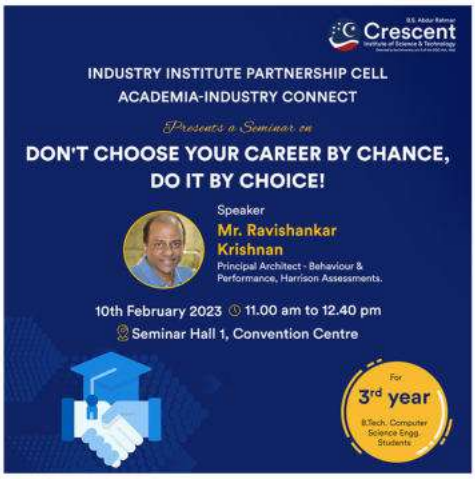
Career Guidance

1. Seminar on "Importance of Technical Profile Building for Placements and Higher Education"

The Industry Institute Partnership Cell organized a Career Guidance Seminar on "Importance of Technical Profile Building for Placements and Higher Education" by Mr. Sanjay R, Eminent Motivational Speaker, Career Labs on 23rd Sept 2022 from 10.00 am to 11.30 am for CSE students and from 11.30 am to 1.00 pm for IT students in the department classrooms.

2. Seminar on "Don't choose your career by chance, do it by choice!"

The Industry Institute Partnership Cell organized a Seminar on the topic "Don't choose your career by chance, do it by choice!" by Mr. Ravishankar Krishnan, Principal Architect–Harrison Assessments on 10 Feb 2023 from 11.00 am to 12.40 pm for 3yr. B.Tech. Computer Science & Engineering students in Seminar Hall 1.



3. "Skills Required to Kickstart a Career with a Growth Mindset"

17 Feb 2023

The Industry Institute Partnership Cell (IIPC) in association with the Association of Muslim Professionals (AMP) hosted a Career Guidance Seminar on "Skills Required to Kickstart a Career with a Growth Mindset" on 17 Feb 2023 from 2.30 pm to 4.10 pm in the Auditorium, Convention Centre for 3rd year – B.Tech. (all courses) & 2nd year – B.Sc – Biotechnology, Computer Science & 2nd year – BCA (all courses)

Expert Speaker: Mr. Yahya Rasheed, Global Head – Learning & Development, HCL Technology

Chief Guest : Dr. Saleem Ali, IPS officer (Retired), Former Special Director CBI

Guest of Honour : Mr. V.M Mohammed Parvez Aalam, Associate Principal Engineer, QBurst Technologies

4. Career Guidance Seminar on "Civil Services as a Career Option: Why, what and how?"

The Industry Institute Partnership Cell organized a Career Guidance Seminar on the topic "Civil Services as a Career Option: Why, what and how?" by Mr. S. ChandraSekar, Head-Academics, Shankar IAS Academy on 5 April 2023 from 11.00 am to 12.40 pm for 3rd year – B.Com & BBA (Day shift) students in Seminar Hall 1.

Study Overseas

1. "Awareness Seminar on Higher Education"

The Industry Institute Partnership Cell organized a "Awareness Seminar on Higher Education" by Ms. Nivedita Kher, Regional Manager – Corporate Training, Canam Consultants on 16 Feb 2023 from 11.00 am to 12.40 pm for 3yr. B.Tech. School of Mechanical Sciences & School of Electrical and Communication Sciences students in Seminar Hall 1.

Industry Connect

1. Industry Powered Faculty Development Programs by L&T

L&T EduTech hosted a 2-day Faculty Development Program on “Emerging Smart Technologies” on 28th & 29th September 2022 in their campus in Manapakkam, Chennai, with the objective to provide educators with relevant Industry knowledge and awareness of the latest industry trends.

Dr. S. Kalaivani AP (Sr. Gr.) and Dr. Indra Gandhi AP (Sr. Gr.) from the ECE Department and Dr. R. Zahira AP from the EEE department participated in this FDP and received their “Certificates of Participation” from our Honorable Vice Chancellor on 12th Oct 2022 at 3.30 pm.

2. Shell India Internship Program

Shell India Internship Program for 2024 Batch!
Shell India has launched its "Shell Assessed Internship Programme - 2023" for 2024 Batch Students of all branches and streams.

3. Renault Nissan

Mr. Sai, Engineering Division, Renault Nissan visited our Institute on 15 April 2022 & interacted with the students regarding Campus Placements, Industry Institute Collaboration, etc..

4. Guidance Tamil Nadu, Industries Department, Government of Tamil Nadu

Ms. Mathivathani, AVP (WorkLabs), Dr. Devleena, AVP (Policy), Guidance Tamil Nadu, Industries Department, Government of Tamil Nadu visited our Institute on 19 Oct 2022 and expressed keen interest in Industry Institute Collaboration, Campus Placement, Research and Development, Research Fellowship, Seed fund, etc. ...

The guidance department of TN has its special purpose as to collaborate the efforts of the Govt. of Tamilnadu, corporates and academic institutions.

5. Industry visit – Intellect Design Arena Ltd.

The Industry Institute Partnership Cell in association with Department of Information Technology organized an Industry visit for our Final year B.Tech. IT students who visited "Intellect Design Arena Ltd.", Siruseri, Chennai (A Polaris Group Company) on 28 Oct 2022 from 10.30 am to 1.00 pm.

Students got exposure and gained knowledge on "Design Thinking" during this Industry visit.

MOU
SIGNED

MoU's signed

Worldline Global Services Pvt Ltd. – MOU Signed on 31.01.2023

The Industry Institute Partnership Cell, BSACIST organized the signing of the MOU with Worldline Global Services Pvt Ltd. on 31.01.2023.

Scope of the MOU

- Vision of the Collaboration is to address the Career Skills and also help the students gain a head start in their Career in fintech Industry
- The Company with the help of its experts has also developed a Curriculum related to fintech technical studies which shall be imparted to the interested students of the Institute.
- Student's internship and Placement

HCL – Crescent MoU – MOU Exchange Event on 17th February 2023

The Industry Institute Partnership Cell, BSACIST organized an Exchange of MOU with HCL Tech on 17th Feb 2023 at 11:00 AM in presence of our Chancellor, Mr. Arif Buhary Rahman & Prof. Dr. T. Murugesan, Pro Vice-Chancellor. Also present was Dr. Ganesh. K, Director – Placement & Training & Industry Institute Partnership Cell & Dr. H. Siddhi Jailani, Professor & Dean, School of Mechanical Sciences.

Mr. Ashish Bhalla – HR Head Campus Relations, HCL Tech and Dr. V. Sankaran, Program Manager, HCL Technologies were also present. This MOU will add value to Industry Readiness program, Internship and Placements.

MoU Signed with L&T held on 1st Feb. 2022

MoU Signed with Flextronics Technologies (India) Pvt Ltd held on 8th June 2021

MoU Signed with BOSCH at Bangalore, held on 8th Noveber 2019

MoU signed with IIT Bombay, held on 21st April 2018

MoU signed with M/s. Frost & Sullivan India Pvt. Ltd., held on 9th August 2018

MoU signed with Myeasydocs (Incubated by IIT Madras) held on 6th June 2018

MoU signed with Madras Flying Club, held on 1st June 2018

MoU signed with Al Zaiem Al Azhari University, Sudan, held on 25th April 2018

MoU signed with M/s. Prog Robotics Pvt. Ltd., held on 16th Nov. 2018

Academia and Industry Collaboration

Academia and Industry Collaboration

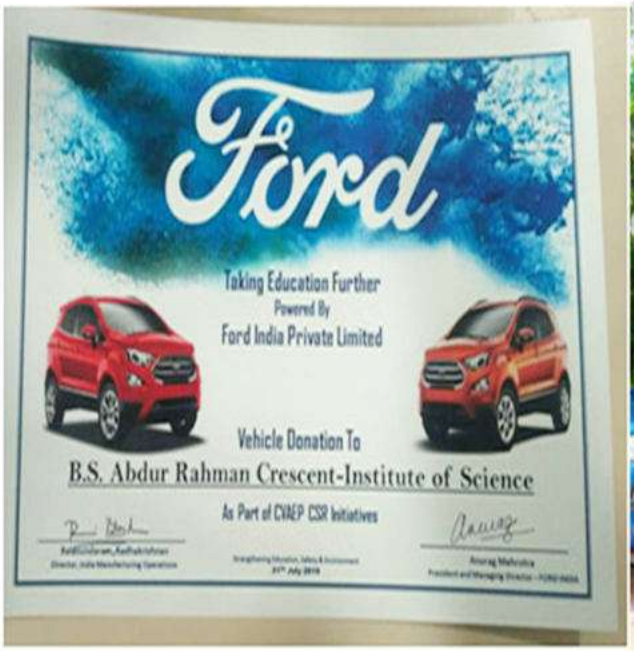
HCL
ASSOCHAM INDIA
BOSCH
LARSEN & TOUBRO
CII Confederation of Indian Industry
BARCLAYS
FICCI
FROST & SULLIVAN
ICTACADEMY
MCC MODEL CAREER CENTRE

Prag Robotics® Research • Innovation • Development
National Career Service
NASSCOM®
myeasydocs
Hindustan Unilever Limited
FESTO
中華民國對外貿易發展協會 TAITRA Taiwan External Trade Development Council
REVATURE
Ashok Leyland
MADRAS MMA MANAGEMENT ASSOCIATION ESTD. 1956
CII HRD FORUM
flex
IIT BOMBAY

Industry Body Collaboration (Cars)

Industry Body Collaboration(Cars)

M/s. Ford India Private Ltd has donated Ford EcoSport hybrid model manufactured in their US-INDIA plant to Crescent University, based on the request of IIPC Cell. This car is designed by Ford team from Brazil and made in USA and we aim to make it a driverless car.



IR TEAM

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