

**OFFICE OF DEAN (Research)**  
*(Empowering CRESCENT through Exemplary Research)*

**Crescent School of Business**

**Department of Management Studies**

S. No.	Name of the Supervisor and Designation	Email Id	Supervisor Recogn No.	Area of Expertise	Vacancy (as of 29.02.2024)	Faculty Home Page
1.	Dr. N. Raja Hussain Professor	<a href="mailto:registrar@crescent.education">registrar@crescent.education</a>	CO/17/02	<ul style="list-style-type: none"> <li>Human Resources</li> <li>Marketing</li> </ul>	3	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-n-raja-hussain/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-n-raja-hussain/</a>
2.	Dr. S.K.G. Ganesh Professor	<a href="mailto:ganesh@crescent.education">ganesh@crescent.education</a>	MS/09/03	<ul style="list-style-type: none"> <li>Marketing management</li> <li>Services marketing</li> <li>Consumer Behaviour</li> <li>Business marketing</li> <li>Sales and Distribution Management</li> </ul>	8	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-s-k-g-ganesh/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-s-k-g-ganesh/</a>

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3.	Dr. Haider Yasmeen Professor	<a href="mailto:yasmeen@crescent.education">yasmeen@crescent.education</a>	MS/10/07	<ul style="list-style-type: none"> <li>Human Resources Management</li> <li>Organizational development</li> <li>Human Development</li> <li>Education, Employability and Employment</li> <li>HR Analytics</li> </ul>	7	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-haider-yasmeen/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-haider-yasmeen/</a>
4.	Dr.S.Panboli Professor	<a href="mailto:panboli@crescent.education">panboli@crescent.education</a>	MS/15/12	<ul style="list-style-type: none"> <li>Finance</li> <li>Human resource Management</li> <li>Emotional intelligence</li> <li>Stress Management</li> <li>Employee engagement</li> </ul>	7	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-s-panboli/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-s-panboli/</a>
5.	Dr. J. Hemalatha Associate Professor	<a href="mailto:hemalathaj@crescent.education">hemalathaj@crescent.education</a>	MS/20/16	<ul style="list-style-type: none"> <li>Consumer Behaviour</li> <li>Social Media Marketing</li> <li>Retail Marketing and Management</li> <li>Brand Management</li> <li>Marketing Research</li> </ul>	4	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-j-hemalatha/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-j-hemalatha/</a>

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6.	Dr. Takhellambam Rocky Devi Asst. Prof. (Sel. Gr.)	<a href="mailto:rockydevi@crescent.education">rockydevi@crescent.education</a>	MS/21/21	<ul style="list-style-type: none"> <li>Organizational Behaviour</li> <li>Human Resource Management</li> <li>Stress Management</li> </ul>	3	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-takhellambam-rocky-devi/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-takhellambam-rocky-devi/</a>
7.	Dr. Khalid Waheed Associate Professor	<a href="mailto:kwfalahi@crescent.education">kwfalahi@crescent.education</a>	MS/13/09	<ul style="list-style-type: none"> <li>Islamic Banking &amp; Finance</li> <li>Economics and Islamic Sciences</li> </ul>	3	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-khalid-waheed/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-khalid-waheed/</a>
8.	Dr. D. Asokk Asst. Prof. (Sr. Gr.)	<a href="mailto:asokk@crescent.education">asokk@crescent.education</a>	MS/20/18	<ul style="list-style-type: none"> <li>Human Resource</li> <li>Marketing</li> <li>Entrepreneurship</li> </ul>	1	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-d-asokk/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-d-asokk/</a>

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9.	Dr. H. Moideen Batcha Asst. Prof. (Sr. Gr.)	<a href="mailto:moideenali@crescent.education">moideenali@crescent.education</a>	MS/21/19	<ul style="list-style-type: none"> <li>Organizational Climate</li> <li>Consumer Behaviour</li> <li>HR</li> <li>Organizational Behaviour</li> <li>Logistics &amp; SCM</li> </ul>	1	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-h-moideen-batcha/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-h-moideen-batcha/</a>
10.	Dr. Prasanna. S Assistant Professor	<a href="mailto:prasanna.mba@crescent.education">prasanna.mba@crescent.education</a>	MS/21/20	<ul style="list-style-type: none"> <li>Information Security Behavior</li> <li>Human Resource</li> <li>Banking</li> <li>Consumer Behavior</li> <li>Insurance</li> </ul>	2	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-prasanna-s/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-prasanna-s/</a>
11.	Dr S Saravanan Assistant Professor	<a href="mailto:saravanan.mgt@crescent.education">saravanan.mgt@crescent.education</a>	MS/23/24	<ul style="list-style-type: none"> <li>Behavioural Finance</li> <li>Perception on stock market instruments</li> <li>Marketing</li> </ul>	4	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-s-saravanan/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-s-saravanan/</a>

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12.	Dr. Syed Azamussan Assistant Professor	<a href="mailto:azamussan@crescent.education">azamussan@crescent.education</a>	MS/23/23	<ul style="list-style-type: none"> <li>Marketing</li> <li>Analytics</li> <li>Research Methodology</li> <li>Statistics</li> <li>Data Science</li> </ul>	4	<a href="https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-syed-azamussan/">https://crescent.education/university/schools/crescent-school-of-business/department-of-management-studies/faculty-2/faculty/dr-syed-azamussan/</a>
13.	Dr. S. Rabiyyathul Basariya Assistant Professor	<a href="mailto:rabiyyathul@crescent.education">rabiyyathul@crescent.education</a>	MS/22/22	<ul style="list-style-type: none"> <li>Business Administration</li> <li>Marketing</li> <li>Human Resources Management</li> </ul>	4	<a href="https://online.crescent-institute.edu.in/img/facilities/Faculty%20Profile-rabiya%20R1.pdf">https://online.crescent-institute.edu.in/img/facilities/Faculty%20Profile-rabiya%20R1.pdf</a>