



Department of Commerce

BBA (General)

Admissions Open 2023 - 2024



NBA
NATIONAL BOARD
OF ACCREDITATION
10 Programmes
Tier-1

nirf
2022
Engg:102
Univ: 151-200

THE IMPACT
RANKINGS
SDG 6&7: Top 200
SDG 4: Top 400

QS WORLD
UNIVERSITY
RANKINGS
QS Asia University
Ranking 2022
601-650



E-Lead



Diamond



BAND EXCELLENT

Programme Highlight:

- Foreign Language includes German and Arabic
- Industrial Visit
- Capstone Project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Training on Data Analytics using Python
- Communication skill and other soft skill programme.
- Syllabus includes mathematics and logical reasoning.
- Various value-added course that includes CA-CPT, CMA-US, Data Analytics, Digital Marketing and more.

Memories



International Conference HR CON FAB



MOA with University Negeri, Indonesia



MOU With ISDC



International Conference on Tamil Literature



International Journal Release



MOU with University Atma Jaya, Indonesia



NAAC A+ University

Professionally Qualified faculty.
Subject experts to provide the best of the teaching to meet industry requirements and current trends.

About Faculty:

Well qualified faculty members

Faculty are expert in different area to provide the best as per the recent trends.

The Department of Commerce has State of the art research facility and offers two categories of Phd Programmes (a) Full Time and (b) Part-time.

Infrastructure:

- ▶ Classes are equipped with projector.
- ▶ Well established Learning Management System
- ▶ Different Clubs to explore the talent of the students apart from the regular activities.
- ▶ National and international guest lectures , seminar and webinar on different topics of importance.
- ▶ All the students are have the chance to get the foreign certification.
- ▶ MOUs with national and international importance of organisations.
- ▶ Educational partnership with Top CA firm.
- ▶ Educational Partnership with International Professional Bodies.
- ▶ The department is equipped with the avant-garde facility for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials.

The numerous departmental activities help
unleash the latent skills and abilities of our students



Mr. Surya World Record holder in Silambam



Mohamed Faizal won Youth and Sports Development Foundation National Federation Cup



International Guest Lecture at University Atma Jaya, Yogyakarta.



International Women's Day Celebrations



Management Game on Team Work



National Management Day



Entrepreneurial Development Cell



Guest Lecture on Motivation



Student Cultural Show



MOOT COURT



Debate on Budget 2020



Release of Book on Collection of Tamil Poetry



Awareness Rally on Drug Abuse



SWACHH BHARAT MISSION

STUDENTS' PERSPECTIVE

BBA GENERAL TESTIMONY



Mr. Atiq Ahmed,
IV semester BBA General

"Being at Crescent has been a wonderful experience. Here I have learnt that success is a journey, not the destination and Crescent has been consistent in making this journey mesmerizing. There are various committees that allowed me the opportunity to connect with people and have good work experience. I have learnt not just to become a good student, but a good person and I'm thankful to Crescent in helping me be what I am today"



Mr. J Mohamed Ansaf
IV semester BBA General

"For the past two years, I had gone through many ups and downs which taught me how to handle the people and so on; I got this skills to handle from crescent university as well as got more experience which leads me to lookup the future in bright way. To be honest, I enjoyed a lot in the college like studies, sports and so on, with good faculty members with full of positivity"



Ms. Evangelin V,
IV Semester BBA General

"My University provided me the opportunity to achieve many things like world records and many honourable certificates. This was the platform where we learn more and achieve more. We can enjoy the freedom with good environment, our institute always observe and hear our ideas and support for the start-up and make us successful. I am really so proud to be a CRESCENTIAN"



Ms. Shobana S,
IV Semester BBA General

"Being a part of Crescent University is wonderful experience. Crescent University has been a great contributor to the development of my personality and knowledge. The best thing about this university is the friendly relationship between faculty members and students. Even though classes are held in online mode now, I gained new way of gaining knowledge. I am thankful to all faculty members and mentors, excellent atmosphere in Crescent University. Overall I had a great experience"

Placement:

Dedicated placement department to assist the students in placement.

Placement related training to all the students.

MOUs with national and international companies to hire the students of the B.S. Abdur Rahman Crescent Institute of Science and Technology.

Some of the Leading Recruiters

Cognizant



Infosys®

SONY

accenture



Capgemini

BYJU'S



CONCENTRIX™

EPSILON™

tcs | TATA CONSULTANCY SERVICES

ZIFO
RnD SOLUTIONS



Convocation

Our First Batch of Graduates ready to fly higher to conquer the future and achieve their dreams.

Contact Number for Enquiries

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